

# Berserk Farmer Hacks His 6 Children to Death

## Kills Himself After Fleeing Into Swamp

Carolina Father Quarrels With Wife And Runs Amok

CLINTON, N.C. (AP) — A berserk white tenant farmer hacked his six children to death today, then fled into a swampy woods where he shot himself to death.

The body of the father, Rufus A. King, 34, was found four hours after the bodies of the children, ranging in age from two and one-half to 12, were found sprawled in King's five-room tenant house in the Keener community seven miles north of here.

**THE BLACK-BEARDED** father apparently killed his children in a fit of despondency, touched off by a domestic quarrel and the fact that his wife had sworn out a warrant charging him with assault.

The children were slain early today, officers said, apparently by their father. King, who had driven his wife from home after beating her Monday, was heard to leave the house early today, then return some time later in a car driven at high speed.

**DEPUTIES WHO WENT** to the house about 8 a.m. to serve a warrant charging King with assaulting his wife found the battered and bloody bodies.

A funeral home here said several of the children apparently also suffered gunshot wounds.

The stocky, 190-pound King was carrying a .410 gauge shotgun. The broken stock of the rifle was found in the blood-spattered tenant house. Officers said King apparently used it in beating the children to death.

**THE CHILDREN** were identified as Grace, 12, Sonny, 11, Melvin, 10, Ruth, 5, Jerry, 4, and Susan, 2½ years old.

Neighbors said King was "never known to drink" and has a reputation as a quiet, peaceful man.

Mrs. Ed Hines of Clinton, owner of the farm on which King lived as a tenant, said King had been "an ideal" tenant for the past seven years.

**NEIGHBORS SAID** King apparently was a devoted father and appeared affectionate. They knew of no recent domestic troubles between King and his wife, Christine Tyndall King, 30, until Monday.

But relatives said that in a jealous rage "about 13 years ago" King had beaten his wife.

## TV Sleuths Hunt One Who Tried To Tap Cable

Sheriff's deputies today are continuing their investigation of an incident which disrupted television cable service to Palm Springs for about five hours Sunday.

Preliminary checking has revealed that someone attempted to splice into the cable and had cut it, causing the blackout of service.

Palm Springs Community Television Corp. sent out its entire crew of engineers and workmen to find the break and to lay new cable at great expense, according to Manager Frank Allen.

A complaint will be signed against the person responsible, Allen said.

## City and Indian Leaders to Meet

City Council, at an informal meeting yesterday, agreed to meet with the Agua Caliente Indian Tribal Council to discuss different problems facing the two bodies.

The Indian Council asked the City Council for a meeting in a letter through City Manager R. W. Peterson.

Of mutual interest are the problems of annexation of Section 30, flood control, widening of McCallum Way and cleaning up of Section 14.

### No. 6 Today

Today is the day. Coupon No. 6 appears in this issue of The Desert Sun, and qualifies you to pick up your set of mixing bowls.

That is, it qualifies you if you have saved the first six coupons. If not, you will have to watch The Desert Sun's future issues for different numbered coupons, until you have six.

Then bring them to The Desert Sun office, with \$1.95 and collect a complete set of mixing bowls. This offer expires Friday, Oct. 12.

**THE WEATHER**

Desert area forecast: Variable high cloudiness today through Wednesday. Chance of few widely scattered showers or thunderstorms. Little temperature change. Highs today 85-95 upper valleys, 95-105 lower valleys. Highs and lows the past three days were: Saturday, 99 and 68; Sunday, 104 and 67; Monday, 102 and 68.

# The Desert Sun

The Desert Empire's Daily Newspaper

Palm Springs, California, Tuesday, October 2, 1956

**EVENINGS**

Daily Except Mondays

PHONE 5005

VOL XXX NO. 29 14 Pages

Single Copy 10c Phone 5005

## NEW RACE TRACK HEARING SET



2,000 BICYCLE SAFETY manuals are being distributed this week in the public schools by the Palm Springs Police Department, aided by the Optimist Club. Pictured above inspecting the booklet are, left to right, Sam Black, Optimist Club president; George Bond, who heads the school's safety program; Sgt. Robert Young, who is in charge of the Traffic Squad of the Police Department; D. C. Stachler, whose firm of Stack Chevrolet together with Higgins-Ladd Hardware contributed the cost of the booklets; Police Chief August G. Kettmann and Robert Higgins. (Desert Sun Photo).

## City Will Seek To Renew Lease On DeMuth Park

The City of Palm Springs will try to enter into a new lease for DeMuth Park this year, with the old lease due to expire Dec. 31, 1956.

Under the plan of the city, the new lease will be for a period of one year, during which time the city hopes to enter into a lease-purchase agreement with the owners to retain the park as city property.

The city has been leasing the property for the past five years at a rental agreement of \$225 per month, and it is assumed that the amount of the new lease will not change.

The valuable park property is presently owned by four persons, including Tony Toro, who has one-half ownership, Joe Patencio, Celia Hopkins and Peter Silva, a minor, each holding one-sixth interest.

## Council to Talk Law Banning Steer Fertilizer

City Council will be presented with a "discussion" ordinance prohibiting the use of steer fertilizer at its next preliminary luncheon meeting at the Palm Springs Biltmore Monday noon.

City Manager R. W. Peterson today reported that an ordinance will be prepared for discussion purposes, and if it receives the informal approval of council will be presented for introduction at its next meeting Oct. 10.

Council was divided on the highly controversial issue—one which has come up every fall when the odor of fertilizer permeates the nostrils of Villagers—at its luncheon meeting yesterday.

Councilman Frank Miller led the fight for preparation and enactment of such an ordinance, but did not receive the undivided support of other members.

The Chamber of Commerce directors last week asked its members to refrain from the use of steer fertilizer, and numerous private residents also have protested its usage.

## 2000 Booklets on Bicycle Safety Going to All Students This Week

Illustrated safety booklets are being distributed this week to all students in the elementary and junior high schools of Palm Springs, under the sponsorship of the Palm Springs Police Department.

Police Chief August G. Kettmann said that members of his department, aided by the Optimist Club, will personally distribute the booklets, with the cooperation and approval of Dr. Wallace Mueller, superintendent of schools.

Two thousand booklets will be given to the school children, with Stack Chevrolet and Higgins-Ladd Hardware paying the costs of the booklets.

"Safety rules covering all phases of danger to youngsters are included in the booklet, Kettmann said.

The right and wrong way of riding a bicycle, motor bike or scooter, and driving are shown, along with advice to observe the right rules.

"These rules are designed to make the streets safer for children, and parents as well as children are urged to follow the rules given," Kettmann said.

"Be alert, obey the rules, stay alive," was his final warning.

## Warning Issued On Drug Blanks

Dr. C. H. Woodmansee reported to police yesterday that while in Redlands last week he had his medical bag taken from the back seat of his automobile.

The bag contained a blank prescription pad, narcotic book with about five or six blanks left, a blood-pressure device, stethoscope and other medical equipment including drugs.

The local police have alerted local drug stores to be on the lookout for anyone attempting to pass any narcotic blanks in series numbers 14601 to 14625.

### SAVE Western Week

Send your financial contributions now to the Western Week Fund, in care of The Desert Sun, KCMJ or KPAL. Your support will enable this traditional event to be continued.

### GIVE NOW

## Girl, 14, Arrested For Killing Dad In Radio Quarrel

LOS ANGELES (AP)—A 14-year-old girl has been arrested on charges of stabbing her stepfather to death with a butcher knife during a family dispute over playing of the radio, police said today.

Officers booked Sandra Jasper at juvenile hall on suspicion of murder after the fatal stabbing Monday of her stepfather, Roy Everly, 46.

Det. Harry Slajer said the trouble started when the stepfather did not want to listen to the radio and the girl did.

The officer said the victim's wife, Gwendolyn, was knocked down by Everly for taking her daughter's side in the dispute.

## Orders Probe Of Date Imports

WASHINGTON (AP)—President Eisenhower directed the Tariff Commission today to make immediate investigations of date, dried fig, and fig paste imports to determine whether they should be restricted.

He said Secretary of Agriculture Ezra T. Benson has advised him "there is reason to believe" fig and paste imports during the 1956-57 crop year probably will be imported in such a way as to make the federal fig marketing order program "ineffective."

He said he was advised that that prospective date imports during the year are likely to "materially interfere" with the federal date marketing order program, and to cut the amount of U.S. dates processed here.

### MAKE A NOTE

If you fail to receive your daily Desert Sun by 6 p.m.

CALL

5005 Palm Springs Area

By 7 p.m.

8-7241 Cathedral City Area

## Democratic Club Meets Thursday

Palm Springs Area Democratic Club will complete plans for its Second Anniversary Dinner at a meeting at 8 p.m., Thursday, at the American Legion hall.

Richard Richards, candidate for U.S. Senator, will be featured speaker at the anniversary dinner meeting at the Chi Chi Oct. 10.

Toby Obos, a representative of Richards, will be present at the meeting Thursday night to help complete the arrangements, according to Herb Hass, president of the local club.

All Democrats, whether members or not, are invited to attend the meeting, and also the anniversary dinner.

## 'Dead' Amnesia Victim Recovers Memory 2500 Miles From Home

PHOENIX (AP)—A pretty Pawtucket, R.I., woman rushed into the arms of her husband today, ending 12 days of anguish in her belief he was dead when actually he was the victim of amnesia more than 2,500 miles from home.

Edward Frank Sandman embraced his wife when she stepped from a TWA Constellation. Sandman disappeared 12 days ago while fishing at Newport Beach, R.I., and had been given up for dead.

Hope had been virtually abandoned for Sandman after a skin diver found his tackle box under water some 200 feet off shore. His fishing pole also had been washed ashore.

Sandman's fishing clothing was found scattered on the beach. Monday, Phoenix Detectives Lucien Luckett and Earl Irving noticed Sandman walking along the street in an apparently dazed condition.

Police Capt. Orme Morehead called Dr. Milburn Shelton, chiropractor at nearly Glendale, Ariz., who specializes in amnesia cases, to have a look at the man.

Shelton said he manipulated muscles in the neck and vertebrae for about 10 seconds when "he came around and asked where he was."

Shelton said he and the officers told him he was in Glendale, but he refused to believe it, saying: "Oh, come off it, come off it. Is this a gag?"

Sandman told the United Press in an interview this morning he had never been west of Massachusetts and when he realized he was in Arizona, he knew something had happened to him. He said he identified himself to Dr. Shelton and the officers and Shelton called his wife in Pawtucket. The woman fainted upon hearing that her husband was alive.

"It was the darndest thing that has ever happened to me," Sandman said. "I'll never forget it if I live to be 1,000 years old. I remember going fishing, taking off my office suit and putting on my fishing clothes. And that is the last I remember."

Sandman was wearing his office suit when officers found him Monday.

He had money in his pockets but no identification.

## Two Killed In Crash on Highway 99

Third Reported In Critical Condition In Desert Hospital

Two men were killed and a third is in critical condition at Desert Hospital after a crash on Highway 99 just west of Whitewater early Sunday morning.

The California Highway Patrol identified the two fatalities as Charles W. Hackey, 30, of Los Angeles, and Albert L. Shull, 31, of El Monte.

Undergoing treatment at Desert Hospital for skull fracture and major multiple injuries is Harvey E. Alexander, 51, of Lowell, Ariz.

The accident which happened at 12:35 a.m., brought the death total to 108 in Riverside county in 1956.

CHP officers said that Hackey was apparently killed instantly and Shull was dead on arrival at the hospital. All three men were construction workers in Arizona.

## Dulles Lays Rise Of Peron to Truman Regime

WASHINGTON (AP)—Secretary of State John Foster Dulles charged today that Truman administration interference in Argentina was a principal factor in dictator Juan Peron's rise to power.

He told his news conference Peron won his power as a result of the resentment of the Argentine people over attempts by foreigners to interfere in their internal affairs.

Dulles fired the charge in response to questions on the statement of Dr. Alberto Gaitanar, publisher of the famed Buenos Aires newspaper La Prensa, that both the Truman and Eisenhower administrations had been unduly friendly to the Peron regime.

Dulles refused twice to say when or how the Truman administration had intervened in Argentine affairs. He dismissed the questions with the comment that the answers were well known.

The secretary did not say the Eisenhower administration was directly responsible for Peron's eventual ouster but he said it did allow natural force to work toward this end.

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## Former Village Chief of Police Dies in Arcata



LYLE SANARD

Lyle Sanard, 63, former Chief of Police of Palm Springs in 1941, and led the local department for about four years. He replaced Norman Harstead as chief on June 18, and was replaced in 1945 by August G. Kettmann.

Prior to his appointment here, Sanard served as a county and state officer for 20 years. In 1920 he was hired as a traffic officer in the City of Riverside, and a year later went with the county in the same capacity. In 1922 he was made traffic captain and in 1923 was appointed inspector for the San Bernardino-Riverside area under the supervision of Highway Patrol Chief Raymond Cato.

He terminated his employment with the state on April 4, 1941 because of ill health.

During the past years he has been working with the sheriff's office out of Arcata.

He is survived by his wife, Ina, and three children, Bert Sanard of Hollister, Calif., Sidney Sanard of Woodbury, N.J., and Camilla, Sanard of Oklahoma.

## Tito Trip Called Evidence of Real Soviet Trouble

WASHINGTON (AP)—Secretary of State John Foster Dulles said today that Yugoslav Marshal Tito's dramatic trip to Russia shows there is a very real and serious problem between the Soviet Union and its satellites.

Dulles told a news conference the problem involves Russia's relations with the satellites and also the relationship of Soviet Communist party to satellite countries and parties.

The outcome of the current talks at Yalta between Tito and high Kremlin leaders will be taken into account when the Eisenhower administration decides whether to continue aid to Yugoslavia, Dulles said.

President Eisenhower will have to make that decision this month.

Dulles said he regards Tito's trip to Russia as more than a "vacation" as the Communists have billed it.

Anything as unexpected and dramatic as Tito's trip is evidence of a very real and serious problem, he said.

It confirms the American view held for some time that the Soviet Union and the Soviet Communist party has set in motion forces of restlessness by their downgrading of Stalin.

They did not dare to repress these forces completely or to encourage them, he said. But he would not predict the outcome of the crisis for the Communists.

Then, on Sept. 25, came the decision from Judge Findlay to the effect that after reviewing the law and evidence he had decided the application by the Desert Turf Club should be granted, and on Monday, the board's three to two vote to hold a re-hearing.

IN PRESENTING his motion for the Oct. 15 re-hearing, Supervisor Warren read a lengthy prepared statement reviewing the procedure to date, and stating that it is his understanding that as a legislative body governing the county it is the duty of the board of supervisors to make the determination as to whether a permit should be granted.

Warren said he could not agree with Judge Findlay's decision that the board should grant the race track permit.

"Eliminating all moral considerations," Warren said.

(Continued on Page 2)

## Supervisors Act Despite Court Ruling

Counsel Contends Official Decree Not Yet Received

By THELMA GOODSPEED

A re-hearing on a petition by the Desert Turf Club for a permit to operate a quarter horse race track in the Rancho Mirage area, was set Monday by the Riverside County Board of Supervisors to be held Oct. 15 at 1:30 p.m.

Supervisor Roman Warren made the motion for the hearing, which carried three to two, with Supervisors Fred McCall and William Jones supporting Warren, and Supervisors George Berkey and Paul Anderson opposing.

The determination for a re-hearing followed closely on word delivered Sept. 25 to county counsel's office from the Superior Court clerk that Judge R. Bruce Findlay had rendered a decision granting the Turf Club a permit and disallowing the action of the board of supervisors which denied a permit.

COUNTY COUNSEL Ray T. Sullivan, Jr., just returned from vacation, told the supervisors, "I'm a little at sea. The board has no copy of the Court's order. Until we can see the order and analyze it, I cannot advise the board on whether or not a re-hearing is proper."

"It may well be that when the order comes, there will be basis for an appeal. It depends entirely on what is in it. It seems to me the matter is still before the Court. There will be time enough to act when the decision of Judge Findlay is properly in our hands. There will be time enough then to appeal the order or set a hearing."

He said that so far no signed order had come through.

ON AUG. 6 THE supervisors in compliance with a writ of mandate issued by the Superior Court in accordance with an order by the District Court of Appeals cancelled their order of March 28, 1955 denying the application of the turf club for the race track.

On Aug. 20 the supervisors unanimously agreed not to hold a further hearing, at the same time voting three to two against a motion by Supervisors Berkey, seconded by Supervisor Anderson, to grant the race track permit.

On Sept. 4, a motion by Supervisors Anderson and Berkey to set aside the refusal to grant the permit and to hold a new hearing Oct. 1, resulted in a tie, with Supervisors Warren and Jones voting against it, and Supervisor McCall absent, and was thereby lost.

ON SEPT. 13, Judge Findlay held a hearing on the matter and took it under consideration. He had one time upheld the original (March 28, 1955) denial of the permit by the board of supervisors, but his decision had been reversed by the Appellate Court.

On Sept. 17, Supervisor Warren had a change of mind and made a motion for a re-hearing to be held Oct. 8. There was no second and the motion was lost. Supervisors Berkey and Anderson said they thought the time to set another hearing had passed. Supervisor Jones could not second the Warren motion because he is board chairman, and Supervisor McCall was absent.

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(Continued on Page 2)





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FREE PARKING



MEMBERS OF THE REPUBLICAN Assembly met here over the weekend to discuss plans for the coming convention at El Mirador Hotel on Oct. 12, 13 and 14. The meeting was held at the Palm Springs Ranch Club, with (left to right) Warren Slaughter, local district chairman, Al Hoover of Palm Springs, Robert Craig, president of the California Assembly, Bill Larson, president of the local assembly,

and Joe Pine, manager of the Ranch Club, chatting in the club's foyer before the start of dinner. An estimated 300 delegates are planning to attend the conclave. Chief speakers at the meeting will be Jackie Cochran, candidate for Congress; Howard Pyle, administrative assistant to President Eisenhower; and Ed Shattock, incoming president of the California Assembly. (Desert Sun Photo).

## Driving Showers Break Drouth in Much of Nation

By UNITED PRESS

Driving showers soaked much of the nation today, but by afternoon most areas were expected to bask in autumnal sunshine with mild temperatures.

The gulf states from Alabama west to Texas were hardest hit by the rains. Showers drizzled steadily during the night and into the morning. Montgomery, Ala., reported 2.90 inches for a six-hour period.

The Mississippi Valley and the Great Lakes areas also received their share of fall rain. Showers fell steadily early in the day, but clearing weather was predicted by afternoon. From southern New England southward along the Dixie coast to Florida a monotonous, off-and-on drizzle engulfed the area.

Otherwise, fair skies reigned from the West Coast east to Detroit and south to El Paso, Tex. The northeastern states were nipped by a light frost at dawn, but temperatures soon climbed to the forties and upward.

The Midwest enjoyed balmy fall winds and warm temperatures. Temperatures in the South were almost hot with early readings in the seventies.

## Square Dance Club to Meet

The Stardusters Square Dance Club, newly organized, will hold its first meeting of the fall season at 8 p.m., Tuesday, at the Frances Stevens School, with all square dancers invited to attend.

Osa Mathews will be the caller for the club.

## Eisenhower Attacks Democrats On Federal Aid to Education

LEXINGTON, Ky. (AP) — President Eisenhower, again using stronger words than he probably ever employed since the 1952 campaign, directly attacked the Democrats Monday night over federal aid to education.

His staff said this was "only the beginning."

The President charged that Adlai Stevenson is apparently confused about education.

HE SAID the Democrats want to lead the nation "back to the old road—the zig-zag directionless road of trial and error." He characterized the Democratic Party as being comprised of advocates of "drifting war and racing inflation."

Mr. Eisenhower repeatedly slugged at the Democrats in a speech to more than 16,000 persons in the University of Kentucky Coliseum. Then he got back into his personal plane, the Columbine III, and returned to Washington less than 36 hours after leaving the capital.

EARLIER MONDAY, the President attacked the Democrats in a speech at Cleveland for tolerating "the theory of inflation."

As the President spoke at Lexington, Stevenson issued a statement in Washington accusing the administration of "incapacity or unwillingness" to meet the nation's educational "crisis."

The Democratic presidential nominee charged the administration has "utterly failed to develop a comprehensive national policy on education." And he said the President "sat by" while 96 GOP congressmen voted against his "weak" school construction bill.

MR. EISENHOWER told his Kentucky audience and listeners from coast to coast tuned in to the combined facilities of the Columbia Broadcasting System that expanding school facilities is the "most urgent" domestic problem facing the nation.

The Chief Executive said the serious schoolroom shortage had been reduced somewhat under his administration, but not enough. And he blamed the Democrats in Congress for not providing sufficient funds for school improvement.

Mr. Eisenhower recalled that in the last Democratic-controlled Congress he asked for a \$2 billion program of federal grants and other aids for school construction during a five-year period.

The President also pointed out that he insisted that the federal aid be distributed to states on the basis of need and that the states, themselves, match the federal funds. Congress, however, turned down the President's suggestion.

WITHOUT MENTIONING Stevenson by name, Mr. Eisenhower referred back to the Democrats' criticism of GOP handling of the school problem.

"Now—within the last week—we see the strange spectacle of an apparently confused candidate of the opposition supporting the principles of the bill that we proposed—and that his party defeated," the President said.

## Nixon Declines Reply on Divorce Of Stevenson

HARTFORD, Conn. (AP) — Vice President Richard M. Nixon, adopted a hands-off policy regarding Adlai E. Stevenson's divorce, today took his fast-moving campaign into New England from the Midwest.

Nixon was scheduled to arrive here from Milwaukee, Wis., to hold a morning meeting before moving on to Manchester for a speech tonight.

THE VICE president appeared on a locally televised panel show in Milwaukee where he was asked about Stevenson's divorce. Mrs. Ruth Murray, president of the Wisconsin Federation of Republican Women, said many women wondered who would serve as White House hostess in event he won.

"I think that any personal life of a candidate is not a proper political issue in the campaign," Nixon replied. "I have never discussed Mr. Stevenson's background or Harry S. Truman's. What reason brought on Stevenson's family difficulties is no concern of mine."

The Millers had asked that flowers be omitted, with contributions being made to the fund instead as a memorial to their son.

## City to Fix River Foot Bridge

City Council yesterday decided to act unofficially to repair the foot bridge across Tahquitz River between North and South Riverside Drive.

Action was taken after the city administration received a report that the bridge, used by school children, is in bad need of repair. Exact responsibility for the bridge has not been found, and it is believed that the bridge was built originally by a developer in that area, and all public bodies have disclaimed any part in the project.

## Road Work Planned For Imperial County

SACRAMENTO (AP) — The State Division of Highways announced today it would call for bids for grading and surfacing three miles of county road 36 in Imperial County. The work was estimated to cost \$270,000.

The work would be about 3.4 miles south of Brawley and would include construction of a concrete slab bridge across New River.

## Race Track

ations this race track permit application is still an extremely important issue in this county," he declared. "The original application was made almost two years ago. There have been changes in the area since then, and the people have a right to be heard. Strenuous and devious efforts have been made to try to render this board powerless by getting the board involved in a legal snarl to prevent us from properly exercising our duty to the people of this county affected by this application."

"WHY DIDN'T YOU go along on holding a hearing when I first made a motion to have one, before

this thing got involved in the courts?" queried Supervisor Anderson. There was no answer beyond that already given.

Supervisor Berkey said a hearing would now be of no use if the board has no authority afterward to make a determined, but said he would not oppose an appeal of Judge Findlay's decision.

"It seems to me," he said, that we have three alternatives. We can grant the permit, be in contempt of court, or appeal Judge Findlay's decision. A hearing at this point will just get us further enmeshed in the law."

Supervisor Anderson agreed. He said he would support either an appeal or a re-hearing in accordance with advice of county counsel after Sullivan has read Judge Findlay's recent ruling.

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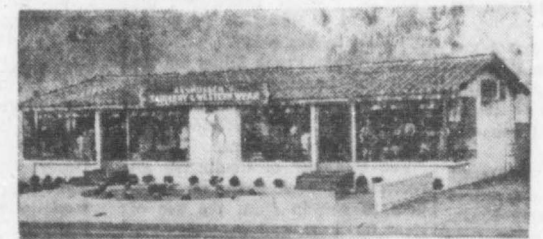
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**CASTING A CRITICAL EYE** from a woman's standpoint, Mamie Eisenhower checks the new gray-blue uniform of CD volunteers. The outfit consists of suit, matching hat, slacks, blouse, coveralls, and coat dress. From left to right: Mrs. Katherine G. Howard, Jean Fuller, Mamie, Daisy McClure and Lorraine Moritz. (International Soundphoto)

## California Electric Petitions City for Permission To Construct Electric Substation at Tamarisk-Sunrise

California Electric Power Company has petitioned the City of Palm Springs for permission to construct an electric substation on a 100 by 150 foot parcel of land opposite Tamarisk Avenue and 162 feet east of Sunrise Way.

This request is being made by Cal Electric in the public interest, company officials said, and is necessitated by the fact that the area for approximately one-half mile surrounding the proposed substation location has experienced heavy residential growth.

In order to deliver an adequate supply of electric power to this area, a new substation must be built and the company has been attempting for the past four years to purchase land for this purpose near its existing high voltage line, it was explained.

**VOLTAGE CONDITIONS** in this area are unsatisfactory and with the advent of the winter season and increased population, will become even more unsatisfactory, company officials said. Poor volt-

age conditions cause flickering lights and faulty operation of electric appliances and television.

The proposed substation is designed to provide this area with a dependable supply of electric power. Its location is underneath an electric line which is already built.

The location is desirable because Cal Electric will not have to build a transmission line to this station since the line already exists.

**IF THE COMPANY** were forced to build the substation elsewhere in the area, it would have to build a new transmission line through the area to the substation and this, it believes, residents of the area would strenuously object to.

Since 1923, when Cal Electric built the first electric distribution system to the Palm Springs area, the company has attempted to tailor its construction of facilities to the city's resort character making these facilities as unobjectionable as possible by screening with trees and shrubs. The company would carry out this objective at its pro-

posed new substation, it was stated.

"Cal Electric therefore petitions the people and the City of Palm Springs for approval of this new substation so that it can bring the people in the vicinity of Tamarisk and Sunrise a dependable supply of electric power," officials added.

### Double Watch

**MECHANIC FALLS, Me.** — Mothers in this small community can volunteer for duty in the Ground Observer Corps without worrying about hiring baby sitters. Ernest Manchester, local civil defense director, built a playground complete with swings, slide and sandbox next to the plane-spotting post so mothers can watch both the skies and their young ones.

## Brownie Troop 11 Starts Meetings

Brownie Troop 11 of Desert Hot Springs will resume its meetings Wednesday, it was announced by Mrs. Ray Quick, troop leader. The meeting will be at Mrs. Quick's home, 66-061 West First Street. Girls interested in joining the

troop may telephone Mrs. Quick at DHS 4-3564, days, or DHS 4-3654, evenings.

The average London commuter travels 1,939 miles on 479 trains in the course of a year.

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## Rotary District Governor Plans Visitation Here

Alpheus J. Gillette, Governor of District 163, Rotary International, will address the Rotary Club of Palm Springs at its regular luncheon meeting on Wednesday at the Biltmore Hotel.

Gillette is making his annual official visit to each of the 40 clubs in Imperial, San Diego and Riverside counties. In addition to his address at the club meeting, he will confer with President James I. Cavett, Secretary Jerry Bunker, and other officers and committee chairmen of the local Rotary club Tuesday night.

Gillette, general agent for the Connecticut Mutual Life Insurance Company, with offices in San Diego, is recognized as one of the leading life insurance men of the state, having served as president of the California State Association of Life Underwriters, and is a member of the Million Dollar Round Table. The District Governor has served in many important roles as a civic leader, and is a past president and member of the Old Mission Rotary Club of San Diego.

District Governors are officers of Rotary International and Gillette is one of 248 Governors who were elected at the annual convention in Philadelphia last June. They supervise the activities of more than 9,100 Rotary Clubs which have a membership of 431,000 business and professional executives in 99 countries throughout the world.

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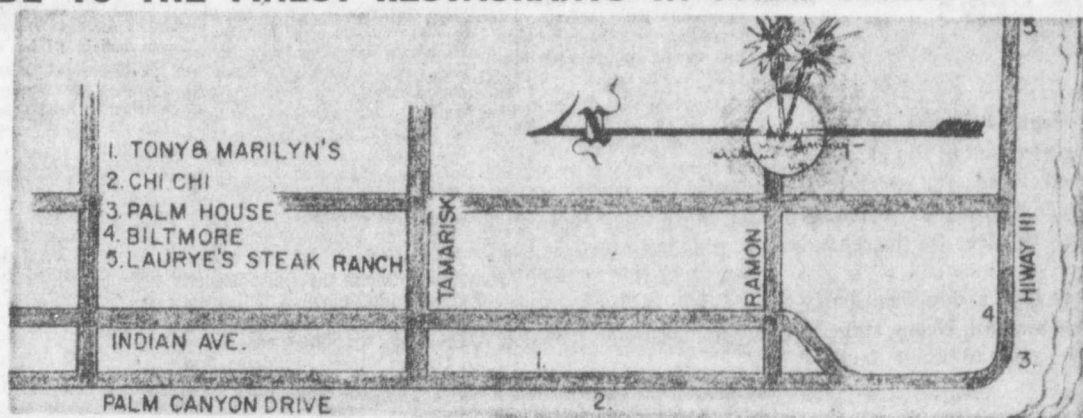


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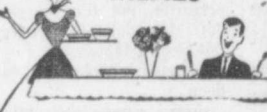
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GEORGE E. CAMERON, JR., President

174 North Palm Canyon Drive

Telephone 5005

OLIVER B. JAYNES, Editor

WARD J. RISVOLD, Publisher

MAC L. HUTCHENS, Executive Editor

WILLIAM RASHALL, Promotion Director

DON KLOTZBUECHER, City Editor

The Desert Sun is an independent news paper dedicated to truth, accuracy, and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes to be wrong.

## EDITOR'S CORNER

By OLIVER B. JAYNES

## PEOPLE'S KEY TO TRUTH

American citizens are becoming increasingly aware of how much their freedom means to them and what an important part freedom of the press plays in retaining the liberty which they enjoy. They are witnessing the plight of the people of many nations who live in constant fear of a powerful minority. They know, too, that all is lost when the state takes over control of the newspapers.

Sometimes our citizens — and governmental agencies as well — overlook, however, that freedom of the press means not only the right of an editor to criticize and expose but the right to obtain information which the people are entitled to know. To this end, the country's largest fraternity of journalists is sponsoring a strong nation-wide campaign to rip secrecy from public records and meetings of governmental bodies at all levels. Sigma Delta Chi is enlisting the support of the nation's newspaper readers in a program to insure Freedom of Information.

V. M. Newton, Jr., chairman of the committee, has described anti-secret laws as one of the foundations of American freedom. The laws which the society proposes should be introduced in state legislatures would guarantee inspection of public records and bar secret meetings of state, county and municipal bodies. Such bills have already been introduced in Massachusetts, Pennsylvania

and Mississippi. California adopted a bill along these lines over a year ago. Many states have no laws guaranteeing the right of public inspection.

## THE RIGHT TO KNOW

Public records and proceedings are not only essential to a free people but they are the life blood of freedom of information. Without them the people lose the right to know.

In a message on the occasion of National Newspaper Week which is now being observed, President Eisenhower said that "when Americans know the truth, they are strong." "Our nation is based on an informed and concerned citizenry," he continued; "when our people know the facts, the decisions they make are for the good of the country."

As President Eisenhower pointed out, the newspapers of America have a great responsibility to present the facts honestly and in the proper perspective. It is also their responsibility to speak fearlessly, he said, on issues they consider to be of local and national importance.

It is the responsibility of not only the editors—but all the people—to protest a trend to secrecy of governmental agencies, commissions and other bodies, and to an increasing tendency of public officials to withhold information which the newspapers have the right to give their readers. The press is the people's key to truth—they should guard it constantly.

## AS OTHER EDITORS VIEW THE NEWS

WHO BITES WHO?  
(Columbus (Ohio) State Journal)

... The higher cost of living is effective by two separate and distinctly different groups of persons. The one group is that which raises prices every time production costs mount as a result of wage increases. The other group is that which demands and gets a wage increase following every price increase. One of the best examples of this, of

course, is the recent increase to steelworkers. The direct result of the increase will be increased prices for steel products, which paves the way for demands for pay increases to meet the increased prices.

The process is like a dog frantically circling to catch his tail. Every step he takes causes the tail to move farther away.

## WITH THE PARAGRAPHERS

By H. V. WADE  
In The Detroit News

One who knows says that everybody is intolerant of school boards except anybody who has ever served on one.

Saying only nice things about people is a wonderful way to win friends and lose elections.

The coach of one of the larger football factories says he is happy. He has a three-year contract in his pocket, and six high-school phenoms chained in the basement.

It's amazing the way so many of nature's immutable laws are being violated. The cost of living ignores the one about everything that goes up must come down, while the New York Yankees never heard that you can't win 'em all.

A high-level campaign is one in which the politician reveals all the scandalous material he could use against his opponent, if he were the kind of fellow his opponent is.

## Lighter Side of Washington

By HARMAN W. NICHOLS  
BALTIMORE, Md. (AP)—Bill and I were rolling along in his car and approaching Baltimore. There was a sputter of the motor and Bill said:

"That doggone carburetor again. I think if I goad it, we can make it to Joe's Auto Service down there on Frederick Avenue."

We made it. And who showed up but a lady carburetor fixer. She jiggled the carburetor around and did a little washing of the parts and finally said:

"It's all fixed."

I ASKED HER name. She was roughed of lips but rather greasy of hands. She said she was Mrs. Charlotte M. Arbelada, wife of the proprietor. Could we talk someplace?

She said, sure. So she doused her hands in something called "skin guard"—a protector of ten-

der hands, and we went into her house next door.

SHE CONFESSED that she had been helping her husband, Joe, for a long time, but never could conquer the job of adjusting a carburetor. So she saw an ad where a factory service school in St. Louis, outfit named Carter, was inviting a bunch of lady mechanics to sit in and learn.

Charlotte went and finished the course.

Over coffee she became relaxed. And she told of the struggle she and Joe had raising three children. Leah, the eldest, was smart enough to win a scholarship at SMT, John's College in Annapolis. Joe, Jr., is 16, but little Johnny, aged 10, is the mechanic among the youngsters. He works in his folks' shop, cleaning spark plugs.

"Joe gets 25 cents a chore," Charlotte said, "but he charges us 15 cents extra a job. He says

that's for his trouble. But the boy loves it."

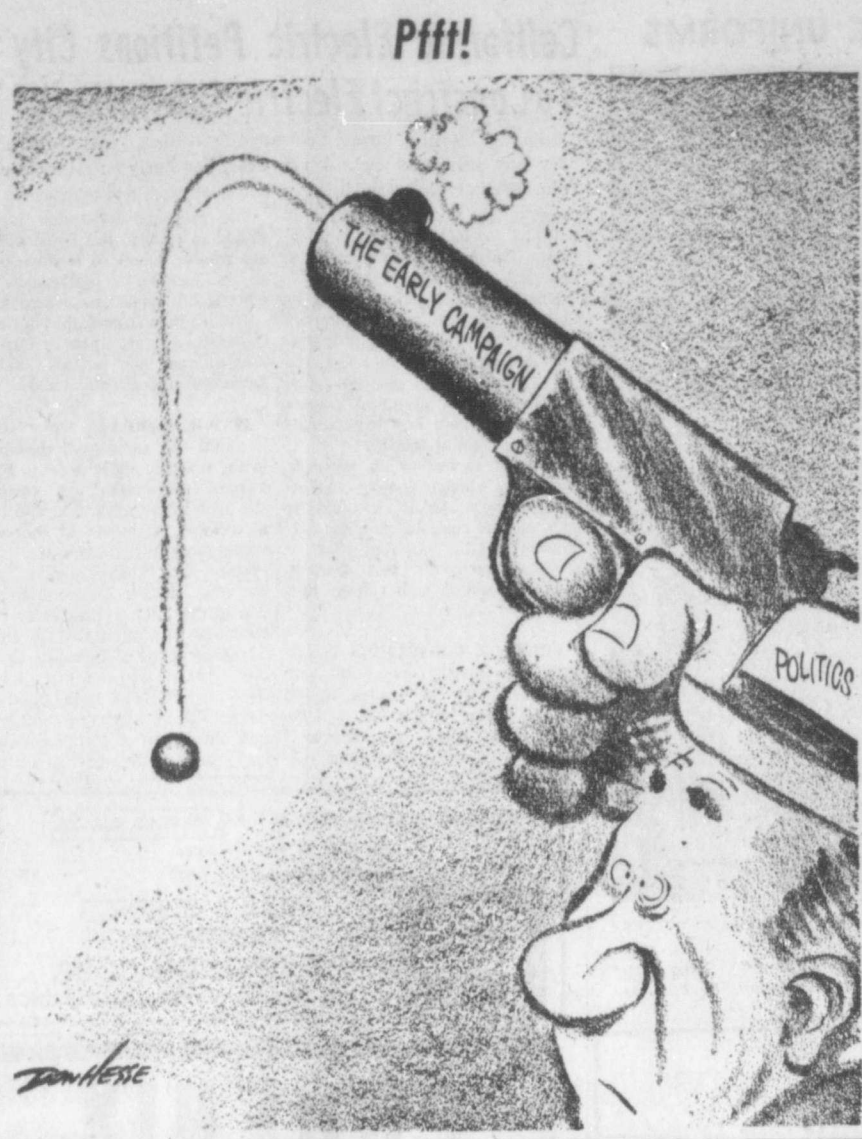
I ASKED THE head-haired mother of three what about the delicate hands. Then I looked around the small living room and saw a baby grand piano.

"Is that yours?" I asked. It was of ancient vintage. Charlotte melted a little, blushed and said "Yes, it is."

"Let's hear you play," I said. She sat down for a few moments and did a little Chopin, some Paderewski, and some religious songs.

Turned out she is director of her church choir here, and also the organist. Sort of a labor of love, but she gets \$650 a year. That calls for one service a week. A choir rehearsal, thrown in.

Charlotte once had a nice mezzo soprano voice. Opera nodded, but our lady married Joe, who owned a service garage. Opera waited, and, I suppose always will.

THIS SIDE  
of The Sun

By Phat

Not only in the a.m.,  
But also in the p.m.  
You sniff the breeze  
Because there's so much s.m.

The Chamber of Commerce has joined forces with those whose olfactory nerves are offended by that stuff which is used in so many instances to spur the growth of the green grass all around.

To protect the olfactory angle they are in favor of any factory whose synthetic endeavors are as effective — and maybe more so, as the present odorous process.

In effect, we can have the green grass all around and still go about our daily chores without wearing a mask such as once popular during influenza epidemics.

THEN, TOO, there is that — or, rather, are those — by-products. For not only does that stuff permeate and penetrate, it also is the happy breeding grounds for flies and other pests.

Every year since I have been here, it has been the same song. Why do we have to smell bad in the fall?

The "we", in this case, in collective, meaning no offense individually.

But, in this case, as indicated in letters to the editor, our best friends DO tell us. And without weasel words. Just the facts.

AT LONG LAST, however, instead of just saying phew, we're going to do. But, why not, while doing, REALLY do.

Let's get the scientists on the job. To evolve a new substance which will do a triple duty. Make the grass grow, exterminate the flies and have a sweet perfume, not the clogging kind, but the delicate fragrance of flowers in bloom.

So when people sniff, they sniff deep.

HANS OHRT, that intrepid bicycle rider who often has pedaled the 124 miles from Beverly Hills to Palm Springs, was in town this week.

He and Mrs. Ohrt are setting sail via airplane for Australia and the Olympic Games. He's an official of cycling events in 'the Games and will do some cycling in and around Melbourne.

The Ohrts have cycled in many nations and, only in California, they say, is the beauty of nature so marred by unsightly refuse along the roadsides.

"And you can see it so much plainer from a bicycle seat than from an automobile," he said.

Which reminds me that on Highway 111, north of town, is one of those new state warning signs against dumping garbage by the roadside. Well, it wasn't exactly garbage, but at the base of the new sign were four empty beer cans.

Seems that warning doesn't cover enough ground.

EVERYWHERE YOU GO you hear about Palm Springs, it seems.

When Father Bellis of a Long Beach church heard we were from Palm Springs, he said: "I met some charming Palm Springs people on the boat to Alaska the other summer. Name was Strebe and with them was a vivacious woman who won her flying license when she was 65," he said. "Just can't recall her name."

I quickly supplied that one. Zaddie Bunker. Well, happy nostrils to you, too.

## EARL WILSON:

## Henny Youngman's Plight

NEW YORK — Out in Pilltown, U. S. A. (Hollywood), many of the stars now have pool-shaped kidneys. Herb Poleas flashes me . . . Henny Youngman, who has a yen for Liz Taylor, wishes she'd hurry and marry Mike Todd, so he could have some dates with her.

Phil Silvers brought Comic Joe E. Ross all the way from Honolulu for a part in "Sgt. Bilko" and the latter, absent-mindedly going out for coffee in his uniform met a citizen who said, "Hiya, hero, when you gettin' out of uniform?" Replied Joe E.: "Right after this rehearsal!"

Down in St. Pete, the Haughton Co., which makes power mowers, has the slogan, "When ya gotta mow, ya gotta mow" — and adds: "This is a non-profit organization . . . we didn't plan it that way, it just happened." W. Bruce Haughton found humor has paid in business. When he stated he had no credit. So in trying to buy products on time, he P. S.'ed "If you look us up in Bradstreet's . . . we're 'Done'." He's had good credit since. Guess the suppliers got a charge (account) out of it.

With TP network and Hollywood now financing B-way shows, Meyer Davis, the band leader, investor in many a hit, complains "Nowadays, to get to be an angel, it's hell!"

George Jessel maintains that a 25,000-mile-an-hour plane'd take 3 hours to make a round-the-world trip 'cause you'd have to wait 2 hours four your luggage. . . Goodman Ace, Perry Como's 7-500-a-wk. writer, once wrote to Len Durocher when he was managing the Giants. "The public address announcer at the Polo Grounds warns patrons they must not touch a batted ball while it's in play. Please notify your first baseman that this does not apply to him."

Fan mail: "One of your little gems quoted Art Linkletter as saying, 'All those Elvis Presley fans should form a big club, then beat themselves over the head with it.' Please tell Art that he made his point — now let him sit on it."

A Passionate Presley Fan, Paula Ortenzi, E. Bridge-water, Mass.

A fool's philosophy: I heard a fellow say "I can't drink as well as I could five years ago." The only fellow who can is 21 years old — and he's slippin'.

A waiter in a foreign restaurant here went around passing "Mister Dagmar, Mister Dagmar." What a mistake he made!

"Wild Bill" Davidson who went from Defiance, O., Cincinnati and Milwaukee to fame as a comedian and now has Columbia album, "Pretty Wild" — first played with a Bowling Green O., outfit resoundingly called "Roland Potters Peerless Players."

Add: "How to get killed": "Inviting Toscanini to join an Elvis Presley Fan Club." "Trying to buy a Daily Worker at the Waldorf." "Demanding that musicians at Birdland follow the notes." "Asking Mrs. Toots Shor if she wears Sordilege." "Accidentally revealing your wife's age to the Bride Club."

"Hey!" yelled a customer to a Lindy's waiter who snapped: "We don't serve it; you better try down the street." . . . A woman resigning to have a baby put it this way: "Im getting too big for this job!" . . . "I wonder," ask Dr. Tennyson Guver of Firdlav, O., "where the people in Hell tell each other to go."

EARL'S PEARLS . . . Many a wife has turned an old rake into a lawn-mower — Quote.

WISH I'D SAID THAT: "In a small town," says Frances Rodman, "women don't have to indulge in idle gossip — they know."

TODAY'S BEST LAUGH: Al Newman heard two women in a trailer camp discussing a third: "Calls herself a housewife! Look at the rust on that axle!"

An Eskimo, being tried for robbery in Alaska, was asked by the judge, "Where were you on the night of Oct. 11 to April 3?" . . . That's earl, brother.

GRIN AND BEAR IT By LICHTY



"Haste makes waste, Mr. Sneedby! . . . The quicker we get it built, the sooner your wife makes you remodel it! . . ."

## BILL RASHALL

## Unedited

If you ever see a tall man, not too thin and not too fat with a slightly protruding proboscis moving about the city of Palm Springs there shouldn't be any trouble in recognizing Windy Griffith.

He is just about the best guy that breath was ever blown into just before he gave his first welp on arriving here on Earth.

He is a benevolent sort of a guy willing to give to those from whom he will never receive in kind. But he gives just the same. Windy as most of his friends know him—I believe they've forgotten his first name as I have—is going back into business here in Palm Springs. At one time immediately after the last World War fracas he owned what is now known as the Desert Camera Shop, now owned and operated by Marty Kenyon. Windy needed that business just about like you or I need a hole in our heads so eventually he sold it. In Los Angeles he has a block-long building that houses his W. G. Griffith photo finishing plant. This plant employs no less than 100 persons.

WELL, NEXT WEEK or so, Griffith is starting a "pony express" master photo finishing service through the Valley which will include Palm Springs. If you hand your films in to your nearest or favorite film distributor before 3:30 p.m. every day you'll be getting them back the next day. In addition to black and white film finishing, Griffith is doing color as well.

I'm not plugging for an old friend of mine but if you want fast film service visit a dealer who is affiliated with the Griffith organization in Los Angeles. You'll like the work.

And that wasn't a gag about Eddie Jackson in the last column about his fear of swimming pools. Talked to Eddie who actually took a plunge in the Davis Manor pool and he explained that years ago Aunt Jemima pushed him into the water and the experience dampened his desire for water more than a foot deep. But he went into the swimming pool here and had a swell time doing it.

THE LARGEST personal contribution to the Western Week fund—take off your hats, gentlemen—came from Noel Clarke of the Ranch Club. He gave a big chunk of money \$400. Imagine that? And George Rasmussen of the Western Wear store opposite El Mirador came up with his \$50 as he had originally promised, and was the first one to declare that "we must save Western Week and put me down for \$50."

We should have more public spirited citizens like Larry Finley of Hollywood, who as you must herein read—is not a citizen of Palm Springs. Nevertheless, this fine man with a heart just as big as all, came all the way down here for a five-hour broadcast on Saturday afternoon knowing full well that he would have

to take off for Hollywood at 4 a.m. Sunday. He had to go into a rehearsal for his Channel 7 show the same day. Thanks ever so much Larry. You're a grand guy and you did a fine job in the broiling sun stopping the man on the street and graciously begging for contributions. Thanks again from all of us and to KPAL for providing the facilities.

THAT GUY DAVE Lyons—if I didn't love the man I'd kick myself all up and down Palm Canyon Drive. Sure enough of all the places I had mentioned would open somewhere between Oct. 1 and 5, I had stated I might miss one or two openings) it had to be the Saddle and Sirlin, I did miss. Dave called to say "Well, I'm calling you?"

He put that in the form of a question and I didn't catch on until he called again two days later to inform me that the Saddle will be open Oct. 4. This marks the 12th year the Saddle has been in operation under one management. A dozen years call for some sort of a celebration and Unedited may be a little dampish by the time closing time rolls around at The Saddle and Sirlin next Thursday.

By the way, that fellow Joe Pine is sailing along in grand fashion at the Ranch Club at the managerial helm of that institution of fun, food and good music.

PEOPLE IN THE vicinity of Sunrise and Tamarisk are up in arms over the proposed location of an electrical substation there by the California Electric Power Company. Petitions are in circulation against the project, as an unsightly structure; citing that it would interfere with radio and television reception and that it isn't the proper location in an area where so many nice homes are located. I live in the same neighborhood and therefore I too am against the location of the substation there.

A spokesman for the power company said that the location is the only feasible site in order to take care of the great demand for power in that part of Palm Springs. The area has grown tremendously. The power company has experienced a drop in voltage there during peak winter season months. Unless, this same spokesman declared, a substation is located there a greater drop in voltage may be expected there this coming winter. "It's either the substation or power poles and insulators," it was declared.

It seems to me, and of course I did not have the job of finding a location for a substation which

day, a location further east or northeast could have been found. Those opposing the erection of the power substation say that property values will depreciate. The same spokesman for the company said that the substation north of the proposed site has been beautifully landscaped.

## DR. BENJAMIN GOLDBERG

## Cancer

Cancer is rather peculiar in that it is not a single type of disease. It takes on various forms and types, dependent on which organ of the body is involved in its growth and destructive manifestations; thus the cells of a cancer of the lung and of the liver, and of the uterus are very different in their appearance.

They also differ in the other tissue structures or the organs in which they invade as secondary growths, because the blood vessels which radiate from various organs pass through different tissue structures or other organs.

Some of these cancer cells are also very sensitive to radiation, others will not react to be destroyed by radiation, which means x-ray, radium, cobalt bombs and the like.

THUS FAR, THERE have been some 30 substances discovered which have carcinogenic or cancerous producing abilities. This creates a somewhat baffling situation. If there were only one causative factor productive of malignancy, it would lend itself more readily to discovery.

The feeling today is that underlying the development of a cancer there is an imbalance of the hormones in the body. These hormones are secreted by the various gland structures, such as the pituitary gland, thyroid gland, adrenals, ovaries, testes, etc.

In this state of imbalance, an irritant factor appears on the scene which causes the normal tissue structure to break through a membrane or wall which limits it to a definite area of tissue structure substance. In the presence of this irritant factor, of which we have some 30 now, these normal cells breaking through these cells assume very youthful appearances, grow more rapidly, invade other organs, and creating disturbances or failure in their function, cause the serious disease and possible death.

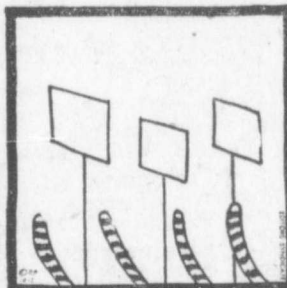
THERE ARE SOME cancerous involvements today which are readily curable if discovered in their early stages. Cancer of the uterus can be determined very early in its presence, and when

discovered early with radiation therapy can absolutely be cured. Same applies to cancer of the stomach, of the intestinal tract, and of the rectum. Here again, early diagnosis allows surgical removal, radiation therapy, and cure.

One factor that tends to obscure the progress made in surgery and in radiation, and the use of chemicals lies in the paradox of our curing of more people of cancer than ever before, and yet at the same time more people are dying of cancer. This inconsistency grows out of the fact that we have a generally increasing life span, so that more people are living into the cancerous age periods beyond the 40 year age level.

## Droodles

By ROGER PRICE



## "WILDCAT STRIKE"

People are always hollering about Employment conditions, but what about Unemployment conditions. In an effort to strike a blow for Unemployment I've recently organized the U.D.A., United Droodlers of America, to provide better Loafing Conditions for the millions of neglected Droodlers in the U.S. Our program calls for Longer Hours, paid vacations once a year (lasting 12 months) and free Psychiatric Care. There will also be an Old Age Pension Plan that will guarantee weekly benefits of \$200 plus free Mambo Lessons and tickets to the Arthur Godfrey Show. Loafers unite, you have nothing to lose but your Time.



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## Shangle Named Saund's Desert Area Chairman

Bruce Shangle, prominent Palo Verde Valley cattleman and grower, has accepted the chairmanship of the finance and speakers' bureaus for the Desert area, it was announced by John Neblett and P. W. Hall, respectively over-all chairmen of the Saund Campaign and Finance Committees.

Shangle, a former District Governor of Rotary, delegate to the last Democratic National Convention, and the newly-elected Presidential Elector for the 29th Congressional District, was an original Saund backer and supported him in the primary campaign.

The largest cash-to grower fruit and vegetable market in the world is in Benton Harbor, Mich.

The Desert Sun Tuesday, Oct. 2, 1956

## RANCHO MIRAGE

By JEAN PATANE

Mrs. Tom Anderson and two of her three boys, Jay and Chris, accompanied by her sister-in-law, Mrs. J. R. Hill and her three children Laray, Johnny and Danny, of Palos Verdes, went on a five week camping trip through the Gold Country, on Highway 49, named in honor of the 49'ers.

The children were particularly interested in the Historical plaques and stopped to read each one along the colorful route. Taking Highway 89 through Oregon and returning via the Redwood Highway they picked wild blackberries, enjoyed the various foods the areas were noted for, including the savory seafoods in abundance along the Coast. They returned in time for the children to start to school.

Tom Anderson, associated with Hoams Construction Co., had to remain in Rancho Mirage due to the demands of business.

Jim Rounds is in the process of moving his Cabinet Shop into the new building on Highway 111.

Harry Brenton, who moved to Rancho Mirage May 1 has purchased a new home at 2694 East Veldt. Swiss born, he has studied in design and trade construction schools in Switzerland.

Vee Nisley has established her Interior Decorating Shop in the building adjacent to the Post Office. Mrs. Nisley had her shop in the Indio area for the past ten years.

Ben Banum, Rancho Mirage building contractor, has moved his office into the Del Sol Realty Company building.

Mr. and Mrs. Mel Anderson have purchased a home in the new development. Mr. Anderson, formerly general manager of the Walter H. Leimert Co., has been appointed general manager of the Rancho Mirage Realty Co.

Plans are in the making for the beautification of the Rancho Mirage frontage on Highway 111. Ronald Button and Art Linkletter are extremely interested in the beautification of the entire development and are determined to make Rancho Mirage one of the most outstanding in the Desert.

Al Anderson of the Rancho Mirage Realty Co. announces the new addition, the "Grandview Unit" of the Rancho Estate Sites will be offered to the public shortly. Also of interest is that the contract has been let for twenty additional deluxe custom homes with swimming pools on which construction will begin in two to three weeks. Rancho Mirage Realty Company also announces that offices in Los Angeles, Long Beach and Pasadena will be in full operation in the not too distant future.

Dean Lowe, building contractor for the Dancing Waters Hotel, Motel and Restaurant, anticipated to be one of the most beautiful and elaborate in the area and to cost about \$500,000 dollars, reports that construction will start within a short time.

Mr. and Mrs. Raymond Crowell of Vista, have purchased a home on Magnesia Falls Drive and expect to be at home in the desert before long.

Last week Mr. and Mrs. Ernest J. Vale of Westwood, bought a new home on San Geronimo Road.

Planning to enjoy living on the Desert are Mr. and Mrs. I. M. Dumm, whose new home is on Rancho Mirage Road.

Dr. K. Reynolds is in the process of moving into his recently purchased home on Magnesia Falls Drive.

Mrs. Robert Hollister, president of the Cathedral City P. T. A., has appointed Mrs. George Miller to the office of parliamentarian. Mrs. Miller, with her husband and son, Billy, and baby daughter, Marcia, moved to their home on Tunis Rd. last February from Downey, where Mr. Miller was a well known building contractor. She was very active in school and civic affairs. She was president of the Downey P. T. A. for two years and was also a member of the Los Angeles County Parks and Recreation Commission and was instrumental in the activation of a Parks and Recreation Program in Downey.

During the summer Mr. and Mrs. Sam Montesanto spent a few weeks at Lido Isle and are now busy in their Upholstery and

Drapery Shop. They are again managing the Montesanto apartments on San Jacinto Road until about the middle of October when the management will be under the capable guidance of Mr. and Mrs. Howard Dutton, well known in Rancho Mirage as the former owners of the Sun Dial Apts.

On Sunday Mrs. Beth Fisher entertained a few friends for the champagne christening of the newly graveled Clancy Lane entrance to her Rancho Del Sol. Mrs. Fisher and her granddaughter Liz spent the summer at their Lodge in Montana. Last Friday she received by mail a gold medal on which was engraved "To Beth Fisher for the heroic rescue of three drowning people in Heben Lake," and the date of the rescue.

Among the weekend guests at Desert Air Hotel were Mr. and Mrs. C. V. Wilson of Watsonville, Calif., Mr. and Mrs. Ira Sullivan of Los Angeles, and Mr. and Mrs. Frank Cordón, also of Los Angeles.

Mr. and Mrs. E. A. Hayes and daughter have returned to their home in Playa Del Ray after spending their annual vacation at Desert Air Hotel, and returning to their home in Pacoima, after a week's relaxation at the popular desert hotel were Mr. and Mrs. John Rumbera and family. And here from Long Beach for the week are Mr. and Mrs. J. Tracer and youngster, L. B. King of San Diego has returned for the fourth year to spend the season at Desert Air.

Mrs. Allan Fredhold is in Indio Hospital where she underwent emergency surgery.

Returning from their home in Atherton, near San Francisco, are Mr. and Mrs. Brayton Wilbur.

Mr. and Mrs. Tom Campbell have returned to their home on Mirage Road after ten days in Los Angeles visiting with Mrs. Campbell's sister and renewing acquaintances with old friends. After four eye-burning smog alerts in five days they were happy to return to clear desert air. Before moving to Rancho Mirage they made their home in Los Angeles.

Ted Smith is in San Francisco attending the 52nd annual State Convention of the California Real Estate Association being held at the Sheraton-Palace Hotel this week. Mr. Smith is president of the Coachella Valley Realty Board, and an officer of the California Real Estate Association.

The United States uses 20 times as much oil per capita as the people of the rest of the world.

## Fernald Noted As Outstanding Home Decorator

Ed Fernald has returned from a two-weeks business trip to San Francisco where he consulted with the William Reichels on the decoration of their bungalow on the El Mirador grounds.

Fernald, associate decorator with Michael Buccino for the past two years, is credited with many outstanding homes in the desert and Los Angeles areas, including those of songwriters, Richard Whiting, Harold Arlen, Ray Heindorf and Harry Warren.

A native son of California, he studied at the New York school of Interior Decoration, the Art Center in Los Angeles, the Chicago Art Institute, and started in the decorating line over 26 years ago with Anita Toot in Los Angeles.

At one time senior decorator at Macy's, he has been associated in turn with Marlin and Von Hemert in Laguna Beach, Archibald Taylor in San Francisco and with Bull-ocks in Pasadena, Westwood and Palm Springs.

## Ceramics Shop Reopened in Rancho Mirage

Constance Holland, ceramic designer, who has been spending the summer between LaJolla and the desert area, has returned for the winter and reopened her studio workshop on Highway 111 in Rancho Mirage.

Miss Holland, well known for her outstanding and original designs in ceramics, is credited with being the only artist in the area who executes on-the-spot creations, designing, firing and glazing the models in the patio kiln at the studio.

Ohio-born, she attended the Art Students League in New York City, Chouinard in Los Angeles and studied sculpture with Carlo Romanelli.

Dietz Designs (formerly Antiques Unltd.) handle her line of ceramics.

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## County, Community Leaders Report On East Industrial Tour Set Oct. 9

Riverside County representatives Robert P. Williamson, assistant vice president of Citizens National Trust and Savings Bank, and Wilks Lambirth, assistant commercial manager of California Electric Power Company, who participated in the Southern California Industrial Development Tour in the East, together with community and area tour participants have returned with interesting information important to all interested in the industrial development of Riverside county.

To hear these reports the Riverside County Board of Trade has planned a no-host dinner at the Mission Inn, Thursday, Oct. 9, at 6:45 p.m. with pre-dinner discussions starting at 6 p.m.

This dinner is open to the public but reservations must be made with the County Board of Trade, Court House annex, not later than noon, Oct. 8.

After dinner, guests will have the opportunity of hearing first-

## Young Democrat, 87

MOONSVILLE, W. Va. — Fred L. McMullen thinks a man is as young as he feels. He's 87 and a member of the Moonsville, W. Va., Young Democratic Club.

## Cool, Cool Cops

NORTH HAVEN, Conn. —For the first time in North Haven's history, police this year were permitted to dress cooly during the summer months. A new regulation permitted policeman to remove their neckties.

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## Three New Babies Have Birthdays In September

Two boys and a girl were born at Desert Hospital, ending the month of September.

For Mr. and Mrs. William Pearce of 2850 Livemore, a boy, born September 25 at 1:40 p.m. Weight six pounds, six ounces.

Seven pound two ounce baby boy for Mr. and Mrs. Herman Henry of 25-723 Angeles Road, born September 29, at 12:13 p.m.

Mr. and Mrs. Romeo Padua of 229 South Calle Santa Rosa, a girl, born September 30 at 12:33 a.m. Weight nine pounds, two and half ounces.

## Re-Open House

Mrs. George S. McClure, and daughter Gladys have re-opened their home at 349 Via Alamira Road. They spent most of the summer in Riverside with Mrs. McClure's daughter and son-in-law the Harry Harpers, making short trips to the beaches and up to Santa Barbara. This past week, before returning home, they visited Mrs. McClure's sister in La Jolla.



PALM SPRINGS was well represented Saturday at the Erickson-Carlson wedding in Hollywood. Here the newlyweds Mr. and Mrs. C. O. Erickson, on right, are pictured with the Ray Corlisses who

## Erickson-Carlson Vows Said Saturday Afternoon

In a late afternoon ceremony in the chapel of the Hollywood Congregational Church, Constance Carlson of Los Angeles, was married to C. O. Erickson on Saturday, with Rev. Whitmore Beardsley officiating.

Attending the bridal couple were Mr. and Mrs. J. Ray Corliss of Palm Springs and their small daughter Shannon acted as flower girl.

The bride is the daughter of Mrs. Edith Carlson of Palm Springs and of Charles W. Carlson of Chicago, who flew out for the wedding.

Attractively gowned in champagne brocade, the bride carried cypripedium orchids. Her matron of honor chose champagne taffeta and the flower girl Shannon, wore blue polished cotton and carried a matching flower basket.

Close to 75 friends and relatives attended the reception which was held in the Hollywood home of Mr. and Mrs. William McGarry, before the young couple left for a brief honeymoon.

The bride resided in Palm Springs before moving to Los Angeles and the bridegroom is unit production manager on the Alfred Hitchcock pictures for Paramount. They will make their home in Los Angeles.

Among the guests were numerous Palm Springers including Sally and Holly Morse, the Russ Wades, Mrs. Payne Jennings, Ray Shelby, Charlotte and C. C. Hutchens, Mrs. Robert O'Neill, the Ed Thrashers formerly of Palm Springs, now of Lido Isle, the Bill Tomberlins, who came from Denver for the wedding, Mrs. Marguerite Trousdale, and Mr. and Mrs. Tom Curtis, now of Los Angeles.

Prominent among the guests

## Goldens Back in Village Home

Home again, after spending five weeks at Balboa Island, are Mr. and Mrs. Froman Golden of 3917 East Sunny Dunes, who are the owners of Palm Springs Transfer and Storage Company. The children, all but three-year-old Bobby, are back to school.

Mary is in her second year at Riverside College. Gary is a sophomore at Palm Springs High School, and Freddie is in third grade at St. Theresa's.

were the Alfred Hitchcocks and Shirley MacLaine (her husband William Parker is in Japan). Among others were Mr. and Mrs. Joseph O'Connell of Encino (she is Hitchcock's daughter); Herbert Coleman of Balboa (he is a Hitchcock associate); the William McGarrys of Hollywood she is (Peggie Castle); Miss Lynne Bowers of Beverly Hills; the Horace Millers of Riverside; Dr. and Mrs. Robert Flynn of Hollywood; Dr. and Mrs. William Armstrong of Brentwood; the William Whiteleys of Bel-Air; Howard Pines of Beverly Hills; and many more.

## Two County Students Given Scholarships

John Folmar of Riverside and Mary Grant of Palm Springs are among students returning to Pomona College this fall who have won scholarships and other financial awards for 1956-57. Miss Jean Walton, dean of women and chairman of the scholarship committee, announced today.

They are two of 189 students, 18 per cent of the entire student body, awarded a record \$153,000 this year. Individual awards range up to \$1,300.

Folmar is the son of Mr. and Mrs. Cecil Lee Folmar, 3264 Maude Avenue, and a 1953 graduate of Huntington Beach High School. He has earned an Irvine award for 1956-57. A senior taking a pre-medical course at Pomona, he has been active in track, serving as team manager in 1956, and was assistant sports editor of the Frosh Handbook. At Huntington Beach High he was prominent in football, track, and the National Honor Society.

The daughter of Mr. and Mrs. Frederic J. Grant, Smoke Tree Ranch, Miss Grant has won a Haynes Scholarship for this year. A 1953 graduate of Palm Valley School, she is also a senior at Pomona, where she has served as team manager of the Women's Athletic Association and member of the Swim Club. She attended American University in Washington, D.C., as part of Pomona's Washington semester program last year.

## Soroptimist Style Show October 30

Soroptimist International of Palm Springs has selected October 30 as the date for their style show, which will be held at the Ranch Club. It will be an evening event and will present the latest in gowns, shoes and glasses with frames to match the gowns, with all items shown from Palm Springs shops.

The date was set when the Soroptimists held their first official meeting of the season in the Starlite Room at Chi Chi on Tuesday noon, with Mabel Russell presiding.

It was also voted to send \$10 to the Western Week Fund, and a check for \$25 to the Frances Stevens Nutritional Fund to help buy milk and lunches for needy children. Pat Scully, nursing student at Mercy College of Nursing in San Diego, will receive her second hundred dollar check as a scholarship assistance from Soroptimists.

Club members were reminded of the District 2 conference of Pacific Region to be held October 12, 13 at the Camelback Inn in Phoenix. Mabel Russell, Dorothy Groth and Lorna Little are among those planning to attend.

Leona Sebastian, a Soroptimist from South Gate, was a visitor at Tuesday's luncheon.

## In Junior Year on Kellogg Campus

Milton K. Karahadian, 650 Indio Road, Palm Springs, son of Mr. and Mrs. Kay S. Karahadian is one of more than 500 new and returning students registering for the Fall Quarter at the Kellogg-Voorhis Campus of the California State Polytechnic College, Pomona.

Karahadian is a Junior student majoring in management and sales at the local state college. Students registered for the first time in the new two million dollar science building on the 800-acre Kellogg campus of the college.

Mr. and Mrs. Horace J. Head of Palm Springs Florist have recently returned from a three-month trip to England, visiting friends and relatives. They went by way of the Panama Canal, coming and going.

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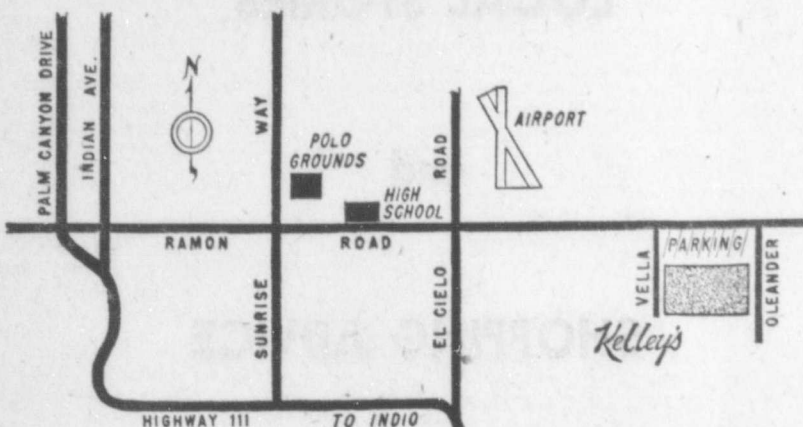
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A BIG SALAD BOWL, one of the attractions on the luau board, has the attention of, from left, Mr. and Mrs. Richard Bagdasarian, Dr. Claude Simpson, and Mr. and Mrs. A. R. Simon, at the Optimist luau. (Desert Sun Photo).



OPTIMISTS add their guests enjoyed a luau Saturday night at the Sam Black home on South Sunrise Way. Here the Blacks and their daughter Carla say "aloha" to the Al Sirotts, on right, who leave tomorrow on a vacation trip to Havana. (Desert Sun Photo).

## Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates to 5005.)

- October 2**  
Legion Post and Auxiliary.  
Legion hall, dinner, 7 p.m.
- October 3**  
Rotary, Biltmore, noon  
P.S. Optimists, Del Tahquitz, noon.  
Welfare and Friendly Aid, Health Center, 3 pm.
- October 4**  
Lions, Chi Chi, noon.  
Kiwanis, annual luau, Ranch Club, 7:30 p.m.  
Jaycees, Legion Hall, 7:30 p.m.
- October 5**  
Fashion Show luncheon, Ranch Club, noon
- October 9**  
Soroptimists, Chi Chi, noon  
Kiwanis, Biltmore, noon  
Women's Group of the Jewish Community Center, luncheon meeting, noon.

## Style Luncheon Proves Popular

The phone is ringing consistently at the Palm Springs Ranch Club this week as Palm Springs hostesses are making reservations for the first style show luncheon of the fall season that will be held at the Ranch Club on Friday.

Clothes from three Palm Springs shops, the Beachcombers, Beebes and Lanz, will be modeled by Barbara Foster's models, during the luncheon showing.

Through a typographical error the luncheon price was announced as \$2.50. Actually it will be \$2.25. Reservations may be made by calling 5061.

## Buy Home Here

Mr. and Mrs. Bruce Dailey of 641 Ocotillo Avenue have as houseguests Mr. and Mrs. Mark King of Wayne, Michigan. The Kings like Palm Springs so well they bought a home here and Mrs. King is flying back to Michigan in a few days to pick up their three children.

Visiting Meri Haskell, of the Palm Springs Airport, over the weekend was Dr. James C. Doyle of Newport Beach. Dr. John Williams and sister Corina Marx from Beverly Hills.

## Boys and Girl Staters to Address Dinner Tonight

Boys and Girl Staters will be the speakers this evening when Owen Coffman Post of the American Legion and the Auxiliary hold a joint dinner meeting preceding their regular sessions.

Miss Peggy Schuler, daughter of Mrs. Margaret Schuler of 1551 Buena Vista, represented the Auxiliary of Palm Springs and Desert Hot Springs at Girls State in Sacramento in June. There she was honored by being chosen as one of California's two representatives to attend Girls' Nation in Washington D.C. in July. Here she toured the capitol and learned about the processes of government, meeting such notables as Vice President Nixon, Secretary of State Dulles and United States Treasurer Mrs. Ivy Baker Priest. Peggy will tell about her experiences when she addresses the dinner meeting tonight.

Peggy has also been elected president of the newly organized 21st District Girls' State Alumnae, which will hold a meeting here sometime in December. Buzzy Rosin, last year's Girls State representative, is vice president of the new group.

Other speakers will be Gary Waters, Gerald Greenfield, Allen Miller and Roger Williams, who attended Boys State in Sacramento. Special guests at the dinner will be High School Principal Henry Greeley, a representative of the

The Desert Sun Tuesday, Oct. 2, 1956 7

## Around Town

with Hildy Crawford

First luau honors of the new fall season... go to Sam and Sylvia Black... who hosted close to 150 Optimist Club members and their guests at a big luau Saturday evening at their home on South Sunrise Way... Guests, decorations, music and entertainment... were all in the South Seas mood... Tables were set up around the pool in the garden... and the festal food (catered by Pappy) was choice... Pretty little Barbara Cooper entertained with graceful Island dances... It was a gay evening... and it is small wonder that the luau continues... season after season... to be one of the most popular of Palm Springs social events...

The Al Sirotts leave tomorrow on a fall vacation trip... They will fly to Florida and then to Havana for a week or 10 days... This trip will top a summer which included an August visit to Estes Park... From there they went to Minneapolis Al's (home town)... and stopped over in Las Vegas en route home...

Dolly Marcuse flew over from Las Vegas Sunday... and is spending a few days as houseguest of Buddy and Sy Simon... before returning to Chicago... She will not open her Palm Springs house until later this winter... These three, Dolly, Buddy and Sy, did Europe together this summer...

Chatted with Madeline and Dick Bagdasarian Saturday evening... at the Optimist luau... and found out that Dick who is "Mr. Grape," broke some more records in the early summer... with some of his extra-fancy grapes selling at more than \$15 for a 24-pound box... in the Chicago and New York markets...

When I was writing about the Italians bringing us our grape culture... I certainly slipped in not mentioning the Armenians... as you can see... While the Bagdasarian vineyards are down in the Valley... they live here in Palm Springs on South Calle Marcus... and are active socially...

Dr. and Mrs. M. M. Sylvan and their four children... who were here last winter... will be among the missing this year... much to their regret... Dr. Sylvan is scheduled for back surgery so they will have to stay in Miami... but have sent word they will be

back here as soon as they can make it...

Among new residents are the Eddie Dymtryk... who are coming out weekends to their house in Smoke Tree Valley Estates... He, of course, is the director-producer of such films as the "Raintree Country"...

Nathan Ohrback is arriving Thursday for a few days rest... and to see for the first time the re-modeling which has added three bedrooms to the Ohrback home on Hermosa Place... The house has also been re-decorated by Barbara Wills...

Riding camels on the Sahara desert to view the Sphinx and the Pyramids... visiting the Acropolis in Athens... the Temple ruins at Baalbeck, Lebanon and Damascus... and the oldest bazaars in the world, in Syria... are some of the things that have made an exciting and colorful summer trip for the Milton Josephs... Their card came from Italy, where they were visiting Naples and Florence... From there they were to go to France and Spain... with plans to return to their beautiful Panorama Road home here around October 15...

"There is no place—but no place—like home" write George and Muri Gallagher... who despite one of the most unusual summer vacations, are already looking forward to being back in Palm Springs in November...

They started out to spend their summer in the Canaries... They did spend two months there... and then the urge came to see more... so they toured Spain, Germany, Austria, Sweden, Denmark, Holland... Their postcard came from Brussels... but they were leaving immediately for Paris and other parts of France... before going on to Great Britain... They sail November 16 on the Queen Elizabeth... homeward bound...

Anthony Veiller and his attractive wife Grace (he has been producing films in England for the past three years) flew from London to the United States recently for the express purpose of buying a home in Palm Springs... and it didn't take long to find just what they were looking for... They bought the Ed Thrasher house on South Riverside... and flew back to London Friday... They will be back here the first of the year to take up residence for the remainder of the season... The Thrashers, who have moved to Lido Isle, will be much missed from the local social scene...

Lillian and Franklyn B. McCarthy, who went into town for the Shaw-Vault nuptials... are back in the Village and expect to stay... Over 500 attended the wedding of Sharon Louise, daughter of the Clarence Vaults, and Duncan Erwin Shaw Friday at the All Saints Episcopal Church in Beverly Hills... and the reception which followed at the Fremont Place home of the bride's aunt and uncle, the Charles William Crawfords...

Judge and Mrs. Henry H. Draeger of Beverly Hills are spending several weeks in Palm Springs at the Sequoia Bungalows.

## Pasadenan is Beck Houseguest

Houseguest of Mr. and Mrs. Harold Beck of 356 West El Portal, is a fortnight.

are back in school after spending the summer as lifeguards in Oceanside. This was Bob's first experience at lifeguard but for Bill, who took specialized training in lifeguard duties at the Aquatic School in Mesa, Arizona, it was his third season.

ROBINSON'S PALM SPRINGS

# hello again...

We're happy to be back after a summer of planning, cleaning and painting... to bring you a sparkling shop, with a new emphasis on the sportswear fashions you love and live in all winter long!

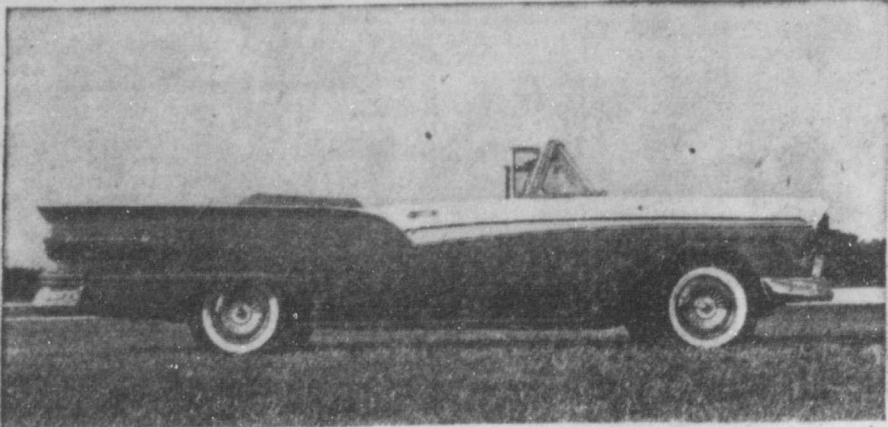
Come see... come browse... among the prettiest new fashions... the fine classics... sun clothes... the smartest accessories and beauty items... exciting lovelies for "after 5."

Come in... for we'd like to say "hello" to you in person!

P.S. Bathing Suit by Cole of California, 22.95

JWR A WORLD OF FASHION AT YOUR DOORSTEP • SHOP 10:00 to 5:30 • 163 NORTH PALM CANYON DRIVE • TELEPHONE 2864





**THE LONGEST, LOWEST** Ford convertible ever made is this 1957 Sunliner which is being introduced along with 18 other completely new Ford body styles. The new Fords will offer a broader range of improved engine performance, with the top power plant being the optional 245 horsepower Thunderbird Special V8. The Sunliner is a member of Ford's new "Fairlane 500" series, which will offer a band of gold-colored anodized aluminum side trim with two-tone paint selections. Ben Cowan Ford is the local Ford dealer.

## Ford to Unveil 19 New 1957 Models At Ben Cowan Ford Wednesday, Oct. 3

For the first time in its 53-year history, Ford Motor Company will produce two sizes of Ford cars, the company announced today. The 19 new models to be unveiled by Ford dealers Wednesday morning will have the highest performance engines ever offered in the low price field.

Ben Cowan Ford is the local dealer.

R. S. McNamara, Ford Motor Company vice president and Ford Division general manager, said the 1957 Fords "represent the biggest change in the modern history of the Ford car."

The new Ford line divides into two basic sizes, Fairlane and Custom, plus the station wagon series, each with its own body and chassis. In addition, the Fairlane series has been expanded to offer "Fairlane 500" models, which have extra luxury features.

**THE 1957 FAIRLANE** and Fairlane 500 sedans are nine inches longer and four inches lower than last year's comparable models. Custom and Custom 300 sedans are more than three inches longer and nearly three and one-half inches lower than the 1956 models. Station wagons are three and one-half inches lower and nearly six inches longer. Fairlanes and Fairlane 500's are built on a 118-inch wheelbase. Station wagons, Customs and Custom 300's have a 116-inch wheelbase.

"There has been no sacrifice of headroom inside the car, in spite of their reduced height," McNamara said. "The new frame extends to the sides of the car, and this permits the floor to be lowered inside the frame rails."

"The design and styling are new from the ground up. Every dimension is changed. Wheels, frame, rear axle, drive shaft, engines, and every inch of sheet metal in every body style are definite departures from past models," he explained.

**RIDING EASE** has been greatly improved by using a longer, wider frame with lower pressure tires on wider treads, and employing redesigned ball-joint suspension in front and outboard-mounted longer leaf springs in back. Because there is not more length ahead of the rear axle, front end dip on quick stops is checked better than ever before.

"Durability is built into the 1957 Ford through stronger alloy metals, greater use of insulation and sound-deadening materials, longer-wearing fabrics and plastics, and strengthening of Mechanical parts," McNamara pointed out.

For the first time, a high performance V-8 engine is available as an optional power plant on all Ford cars. The engine, called the Thunderbird Special, develops 245 horsepower, and is equipped with a four-barrel low silhouette carburetor.

**STANDARD ENGINE** for the Fairlane and station wagon series is the 212 h.p. Thunderbird V-8. A 190 h.p. V-8 is standard for the Custom and Custom 300 series. Both have two-barrel carburetors. In addition, the 144 h.p. Mileage Maker six is available on all models. All engines can be ordered with standard, over-drive or Fordomatic transmissions.

Advanced design of the engines' carburetion, combustion chamber, and exhaust system, plus stepped-up compression, provides increased operating economy in all models. The dry-type air filter, carburetors, intake manifold, intake valves, camshaft, and distributor are the new components.

### Breathing Problems?

If your physician has diagnosed you with a respiratory, heart, or sinus ailment our skilled inhalation therapists, without charge or obligation will demonstrate the latest and finest nebulizers, oxygen breathing machines and special breathing devices to you in your home. You may rent or buy equipment. For information on all breathing problems and medical oxygen, call:

**Bird Oxygen**  
Palm Springs Airport  
Phone 4229 - 9966

## Feature DHS 5-Acre Tracts

Desert Hot Springs, and the five-acre tract land adjoining it, receive national publicity in the October issue of "Science and Mechanics" magazine.

The article, titled "Want Land ... for \$40 an Acre?" recounts the experiences of Bill Patrick, whom it terms a typical five-acre-tract settler.

Patrick bought a five-acre tract, four miles west of Desert Hot Springs, five years ago.

The article is illustrated with photographs of the cabin built by Patrick on his tract.

"Milk's my drink for pleasure and health in fullest measure."



"On milk both Mom and I agree, 'cause it tastes good, is good for me."

FOR

**CHALLENGE MILK HOME DELIVERY**  
Phone Craig Smith 2830 to Start Service!

### DR. G. M. MILKIE OPTOMETRIST

Complete Visual Care

- Contact Lenses
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102 EAST AMADO ROAD

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## DO YOU KNOW THIS MAN?



He has been seen daily the past year at 7:30 o'clock in the morning unlocking the front door of the **AUTOMATIC LAUNDRY & DRY CLEANERS** at 424 So. Indian Ave. (see map for location).

He has sworn to wash every bundle of clothes he can get his hands on. His work is easily recognized by its high quality.

**FASTER SERVICE and CLEANER CLOTHES will be your**

## REWARD

When you take your laundry to him at the **AUTOMATIC**. His ambition is to be of greater service to his customers. He is anxious to know you and for you to know him. His name is **SHORT WEISSMAN**.

**SHIRTS**—done the way you like them... when you want them

**PANTS and UNIFORMS**—starched or unstarched

**BEDSPREADS and DRAPES**—given careful attention

**SHAG RUGS**—up to 9x12 washed, dyed, and dried

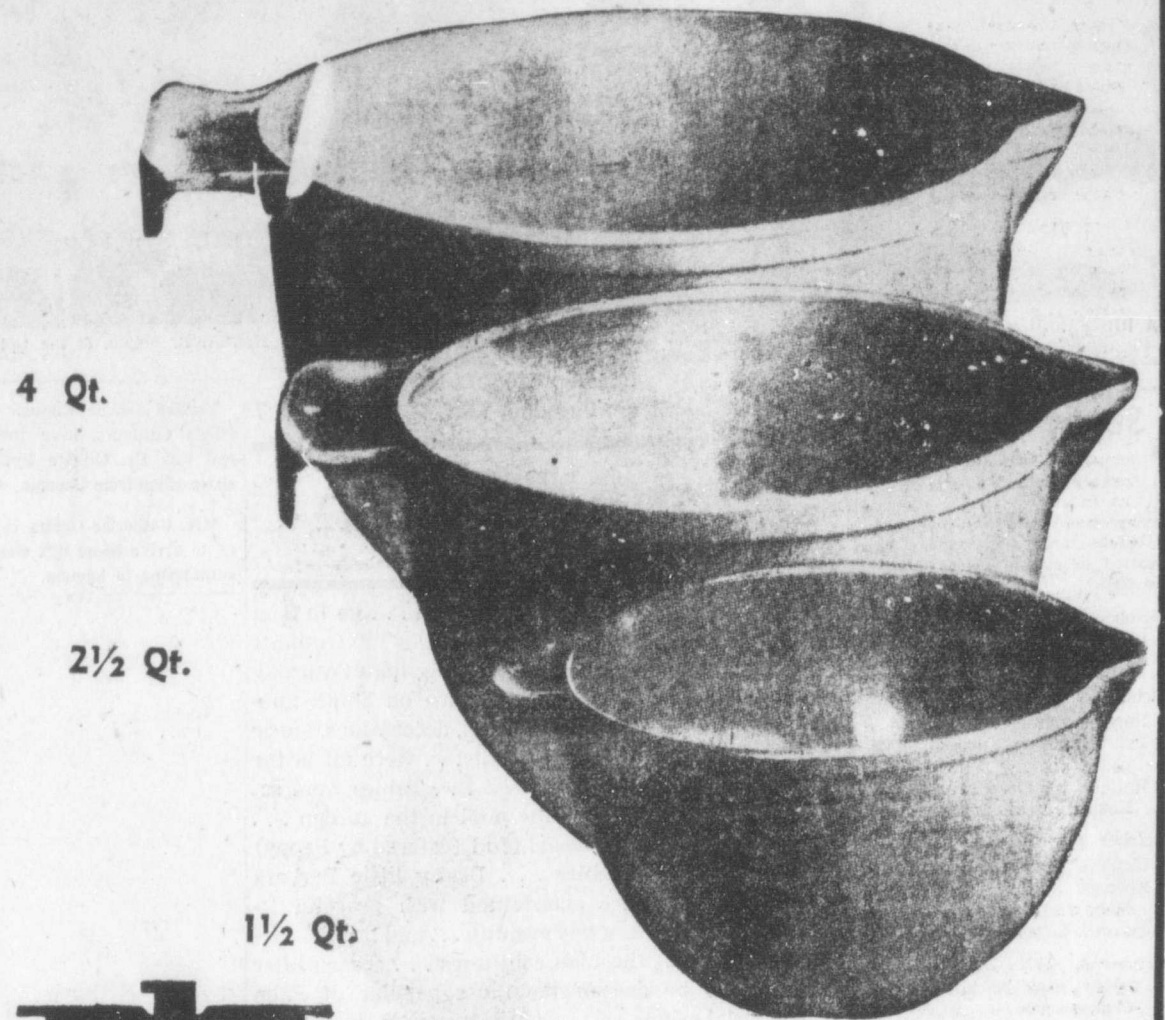
**DYEING**—a specialty

**AUTOMATIC LAUNDRY & DRY CLEANING**

424 South Indian Avenue Phone 2614

Look for the Green and White Striped Building Across from Thrifty

# A READER BONUS FOR EVERY HOMEMAKER AND READER OF THE Daily Desert Sun



## YOU CAN HAVE THIS SET of 3 COLORFUL PLIABLE PLASTIC MIXING BOWLS

**WILL NOT BREAK, CRACK, CHIP or DENT!**

These colorful, plastic mixing bowls are as modern as the rest of today's kitchen. Set consists of three handy sizes with steep sides designed to keep mixture in the center of the bowl. The contour handle is molded to fit either hand and the pouring lip takes the mess out of mixing. Light as a feather yet practically indestructible, these bowls are acclaimed by homemakers to be the first real advance in mixing bowls in ages. May be hung or nested for convenient storage.

# 1.95

TAX INCLUDED

Yours for Only Six Differently Numbered Coupons From The Daily Desert Sun

## HERE'S HOW THE BONUS PLAN WORKS

Every reader of this newspaper can have this set of Plastic Mixing Bowls simply by presenting 6 Reader Bonus Coupons plus \$1.95 at our office. The Reader Bonus Coupons will be published in The Daily Desert Sun starting Sept. 25 and continuing through Oct. 12. Each coupon will have a different number. Clip and save these coupons and when you have 6 differently numbered coupons (they do not necessarily have to be consecutive) bring them to our office and claim your set of 3 Plastic Mixing Bowls.

You can pick up your Plastic Mixing Bowls at The Daily Desert Sun starting Oct. 2 from 9:15 a.m. to 5:15 p.m. ONLY, and each Saturday from 9 a.m. to Noon only, or call 5005. This offer expires on Oct. 12.

**YOU'LL WANT MORE THAN ONE SET OF THESE, SO START SAVING YOUR COUPONS THE FIRST DAY!**

## The Daily Desert Sun

174 NORTH PALM CANYON DRIVE

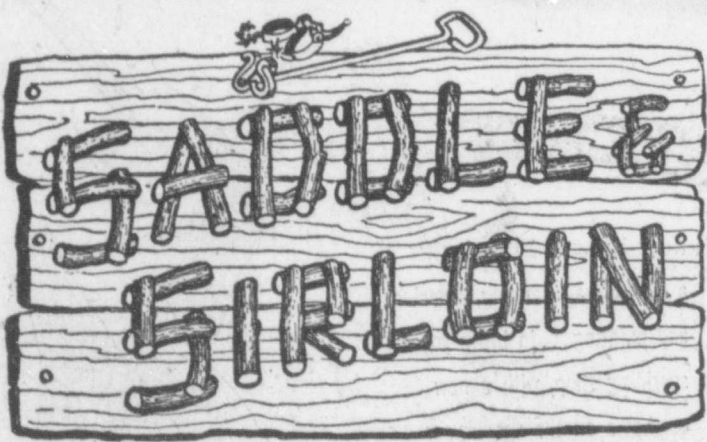
PHONE 5005

OPENS

THURSDAY

OPENS

THURSDAY



12TH YEAR SERVING PALM SPRINGS

AGAIN OFFERING

## THE MOST DELICIOUS FOOD IN TOWN

**STEAKS**—Aged to tenderness

**PRIME RIB OF BEEF**—As you like it

**CHICKEN**—That tempts jaded appetites

A COMPLETE MENU

## BUSINESS MEN'S COCKTAIL HOUR

From 4 to 6 P.M.

All orders from the bar ..... 50c

Includes Everything From Gin to Champagne

For Reservations Phone 9069

317 North Palm Canyon Drive



## TODAY'S SPORTS PARADE

By OSCAR FRALEY  
United Press Sports Writer  
Reg. U.S. Pat. Off.

NEW YORK —Ask Casey Stengel what's different about the Dodgers and he'll growl "that there Sal Maglie," but actually the 1956 Dodgers and Yankees both are different in several ways from the two teams that clashed in the 1955 World Series.

Those changes make it extra tough for anyone to pick the series winner, too, especially when you recall the Dodgers won last year's classic by only a 2-0 score in the seventh game.

Here's how the Dodgers stack up against last year's American League champions.

**PITCHING** Southpaw Johnny Podres, who beat the Yankees twice, including that 2-0 shutout in the clincher, is in the Navy and no reliable lefty has replaced him. But Maglie, the 39-year-old curveballer, has been added and he was credited by the Dodgers themselves as the "man who won the pennant for us" by winning 13 games. Don Newcombe is the big winner at 27 victories and hasn't the sore arm that sidelined him last fall. Relief aces Clem Labine and Don Bessent are as sharp as ever.

**HITTING:** Not as strong as last year with only Junior Gilliam in the .300 average class. Roy Campanella, bothered by injured hands, dropped to a .219 mark. But Duke Snider set a club record with 43 homers and Carl Furillo and Gil Hodges both flashed their old power in the stretch drive.

**FIELDING:** The "old pros" have slowed up somewhat but compensate by "playing the batters" superbly. Sure-handed, pressure-proof, they made few errors in rush to the pennant.

**HERE'S HOW** the Yankees compare with last year's team:

**PITCHING:** Stengel admits having a "problem." Southpaw Whitey Ford (19-6) is top winner but may have to work in little Ebbets Field where Dodgers usually clout lefties Johnny Kucks (18-9) and Tom Sturdivant (16-8) have emerged as new big winners as lefty Tommy Byrne has faded, but they're regarded as uncertain quantities against Dodger power. Loss by Ford in the opener could put Stengel in a pitching hole.

**HITTING:** Stronger than last year with 52-homer Mickey Mantle and 26-homer Hank Bauer minus the leg injuries that hobbled them in '55. Bill Skowron .308 has taken charge at first base and Gil McDougald .311 has been a strong, steady hitter.

**FIELDING:** Shortstop Phil Rizzuto is gone, but McDougald has taken his place to play as least as well as Phil did in recent years. Outfielding better, again because Mantle and Bauer are hale and hearty.

## Taylor, Waldorf Take New Look at PCC Football Future

SAN FRANCISCO —Football in the Big Ten is going to have the upper hand on the Pacific Coast Conference as long as the athletes get superior coaching in the prep schools, as long as the schools have greater personnel depth, and as long as the athletes continue to be older than those in the Pacific Coast Conference.

**COACH CHUCK** Taylor of Stanford and Coach Lynn "Pappy" Waldorf of California put their heads together and came up with that conclusion after both took beatings from the Big Ten on Saturday.

"I looked at the Michigan State roster and found that the average age of the Spartans was two and one-half years older than the members of my team," said Taylor. "That's because they have the five-year rule there. And they don't count junior varsity games against eligibility."

**TAYLOR WENT** on to point out that the youngsters in the Big Ten states also get better background. Asked if the conditioning was better in the Big Ten, Waldorf replied:

"I can't subscribe to that. I recall that UCLA stayed all the way with Michigan State in the Rose Bowl last year, then lost in the final minute on a mighty long field goal. And Southern California just wore down Wisconsin to win the year before.

"IT'S NOT a matter of conditioning—it's a matter of depth and experience.

In interseasonals with the Big Ten this year, the PCC lost all four encounters.

This week Stanford plays Ohio State and Southern California tangles with Wisconsin—and both appear to have a 50-50 chance to win.

### Fight Results

NEW YORK—Johnny Russo, 139, New York, outpointed Tommy Salem, 134½, Cleveland, 10.

HOLYOKE, Mass. — Barry Allison, 150½, Springfield, Mass., outpointed Don Williams, 156, Worcester, Mass. 12.

NEW ORLEANS — Charles Joseph, 159½, New Orleans outpointed Al Hauser, 155½, Philadelphia, 10.

STOCKTON, Calif. — Al Wilcher, 121, Los Angeles, outpointed Tommy Ursus, 116, the Philippines, 10.

## MORRISON ON GOLF

### Don't Hit Before the Downswing

By ALEX J. MORRISON  
Author of "A New Way to Better Golf," "Teacher of Champions"  
**THERE'S NO MYSTERY** about the strange things you do when you have a golf club in your hands. The explanation for everything is quite plain when you look in the right direction. Naturally you'll never see it by looking in the wrong direction.

Today's suggestion offers a good example. Don't hit before the downswing. It's silly even to suggest this. You know very well that hitting before the downswing wrecks any shot. The strange thing is that countless golfers do it so often.

**OBVIOUSLY** you will tighten up before striking the ball if you don't know the proper technique. Even if you do some distraction or pressure may make you jump the gun. You may give in to this pressure when first gripping the club or taking your stance. If you don't take the club back too fast you may tighten up just before starting your downswing. Locking in any of these stages spells failure for your downswing. "But I don't realize that my hips or my wrists have locked until after I've missed the shot," you declare.

This is where I would have you go to work on your own mental and physical processes.

Organize yourself about thinking and doing just one thing at a time. When first placing your left hand on the club make sure that all of your attention is focused on this one simple job. In



Jimmy Thomson, formerly golf's longest hitter, shows good form in his backswing, indicating that he is not making the common mistake of trying to strike the ball before the downswing. Form and timing does it.

like manner attend only to each stage of your swing in the proper order. When you've made this a habit your tendency to be influenced by distractions or pressures will be minimized. Then you'll know what you are doing and not be subject to an uncontrolled imagination.

This is your biggest job in golf.

© by King Features Syndicate Inc.

## Duke Snider Former Compton Mail Carrier

Duke Snider was a postman, Compton residents remember.

And one has a very vivid memory. He is Clark Wallace, Desert Trailer Village who was postmaster of the Compton Post Office at the time.

Since the Brooklyn hero has raised himself into the higher brackets, he no longer carries mail. Since 1951, that is. But before that he was a regular on the route.

And Wallace, his former boss, and all his former patrons will be watching him in the World Series.

## Station KCMJ Here Will Air All Series Games

KCMJ will broadcast all of the World Series games between the Brooklyn Dodgers and the New York Yankees, starting Wednesday, and continuing until the series is concluded.

The games on week days will start at 8:45 a.m., and on Sunday at 9:45 a.m.

The games being presented by KCMJ as a public service are by special arrangement with the Don Lee-Mutual Broadcasting System.

### Special Race to Pick Olympic Track Choice

VIENNA —A special race on Oct. 21 will determine whether or not Emil Zatopek, triple crown Olympic track champion of 1952, will represent Czechoslovakia in this year's Olympic games in Australia.

## Facts, Figures On the 1956 World Series

NEW YORK —Facts and figures on the 1956 World Series:

**TEAMS** — New York Yankees, American League champions vs. Brooklyn Dodgers, National League champions.

**WINNER** — First team to win four games.

**SERIES SCHEDULE** — First and second games, Wednesday and Thursday at Ebbets Field, Brooklyn; third, fourth and fifth if necessary Friday, Saturday and Sunday, at Yankee Stadium; sixth and seventh if necessary Monday and Tuesday at Ebbets Field.

**FAVORITE** — Yankees, 7½-5.

**FIRST GAME** favorite — Yankees, 6-5.

**FIRST GAME** probable pitchers — Yankees: Whitey Ford (19-6); Dodgers: Sal Maglie (13-5).

**PREVIOUS WORLD SERIES** meeting — Yankees won five series 1941, 1947, 1949, 1952, 1953; Dodgers won one 1955.

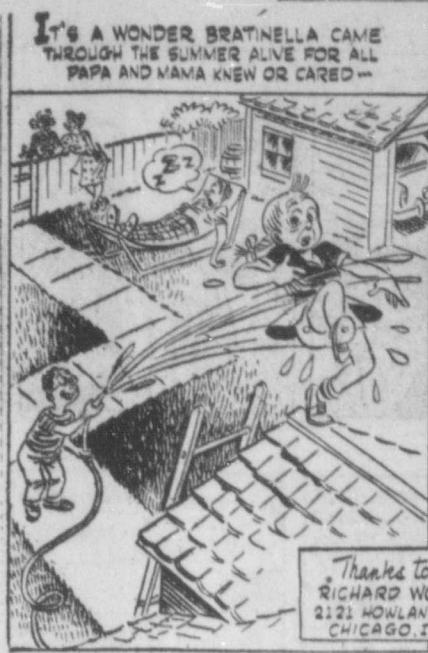
**RIVAL MANAGERS**—Yankees: Casey Stengel; Dodgers: Walter Alston.

**TELEVISION** NBC; announcers Mel Allen and Vince Scully.

**RADIO** — Mutual; announcers Bob Wolff and Bob Neal.

### Logical Award

PARKERSBURG, W. Va. —Prizes in a beard-growing contest held in connection with a merchandising event seemed logical. The winners were awarded electric razors.



## Ebbets Series Tickets Sold Out In Four Hours

BROOKLYN —Box and reserve seats for the Ebbets Field share of the World Series were gobbled up in four hours of a public sale.

Ticket windows at the field opened at 6 p.m. EDT Monday night and police estimated 2,500 fans were waiting in line at that time.

### Nixon Won't Stick Out Neck on Series

MILWAUKEE —Vice President Richard M. Nixon, asked which team he was pulling for in the World Series, replied:

"I'll tackle many tough questions but I won't answer that one."

## Big Ten Conference Has 3 Teams Among First Five in Country

NEW YORK —Oklahoma, Michigan State and Georgia Tech retained the 1-2-3 spots today in the United Press college football ratings, which placed three Big Ten conference powers among the first five teams.

Michigan moved up four places to No. 4 and Ohio State clung to the No. 5 ranking, giving the Big Ten the strongest representation of any conference in the country.

The Southeastern Conference also was well-represented, with Mississippi and Tennessee, two newcomers among this week's top 10, in addition to Georgia Tech. Mississippi advanced five notches to eighth, while Tennessee vaulted all the way to 10th from a tie for 23rd last week.

Texas Christian sixth, Pittsburgh ninth and Southern California ninth were the other teams in the top 10.

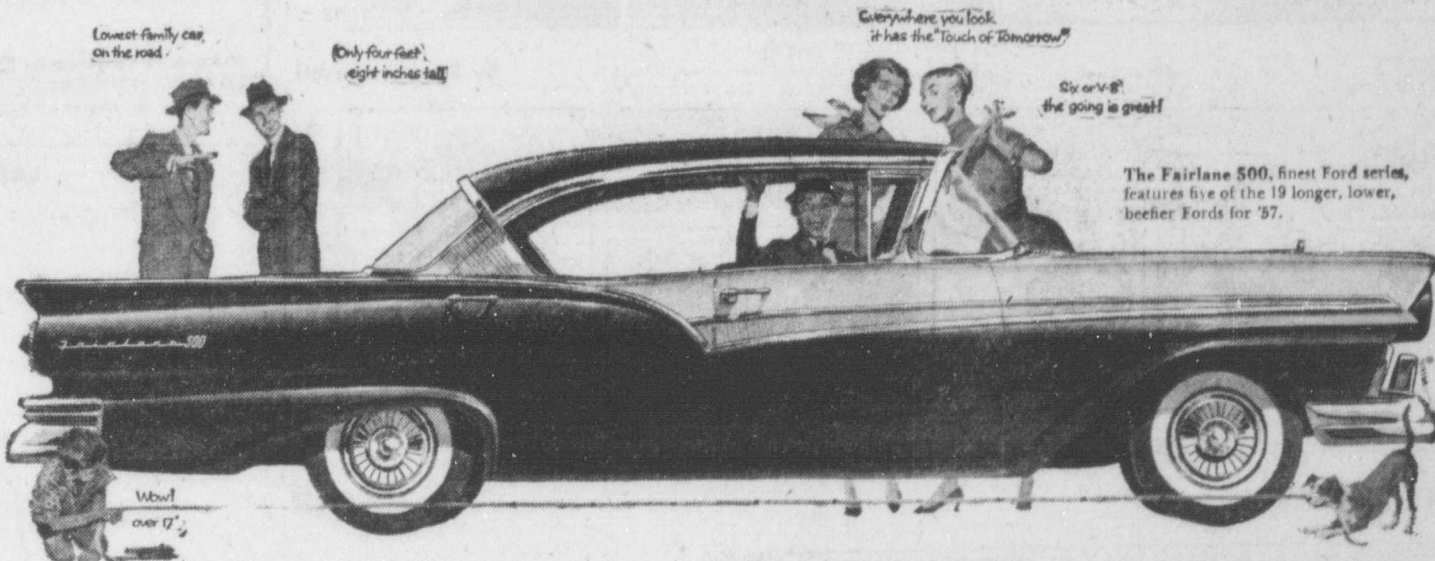
## \$120,720 Damages In USC Mishap

LOS ANGELES —University of Southern California was ordered Monday to pay a total of \$120,720 in damages to five men injured Oct. 30, 1954, when a two-tiered steel tower collapsed at Bovard Field.

Wayne O. Giffrey, 40-year-old Puente High School band leader, was awarded the highest payment of \$74,720.

Here Tomorrow!

A new kind of FORD with the mark of tomorrow



You're in for a thrill when you see this new knock-out named Ford! But save your superlatives till you drive it! That's where the fun really starts.

It's fun just knowing that others who see you wish they were you. For you're commanding the longest, lowest, heaviest, biggest car ever to sport such a low price tag. There's head room to spare for a new fall bonnet . . . stretch-out space for a "Daddy Longlegs."

You'll find that the tough and ready new "Inner Ford" is built to take the roughest road you'll care to travel. New outboard rear springs and ball-joint front suspension let Ford take the turns without the tilt. New sweep-back control arms help take bounce out of bumps.

Best of all, Ford's library-like quiet is built in. And the new "Inner Ford" is why. For never be-

fore in Ford's field has there been a body with so much extra bracing so firmly anchored to its foundation. And you can choose from three big Silver Anniversary V-8's with up to 245 horsepower. There's also a new Mileage Maker Six with 144 horsepower, the most modern Six in the industry.

You can pick your Ford tailored to your desires and your budget, too! Choose from nine Fairlane or Fairlane 500 models or from five Custom or Custom 300 models. Or take your pick from Ford's five longer, lower, new station wagons. Whichever model you select, you'll get a car that's been re-invented from the wheels up!

So there's the new kind of Ford. Big! Gracious! Spacious! A luxury car true—but one that any new-car buyer can easily afford. Come in! See what wonder-cars you can buy now at low Ford prices.

The Fairlane Fords for '57, like the Fairlane 500 models, have no equal . . . no counterpart, in the low-price field.

Go first with

FORD for '57

BEN COWAN FORD

P.O. BOX 16 HIGHWAY 111 PALM SPRINGS, CALIF.

GREAT TV, FORD THEATRE, CHANNEL 4, 9:30 THURSDAY



| IN TWO NEW SUPER SIZES                        |   |
|---|---|
| OVER 16 FT. LONG<br>On a New 112" Wheelbase   | <div>3 Custom Models</div> <div>2 Custom 300 Models</div>     |
| OVER 17 FT. LONG<br>On a New 118" Wheelbase   | <div>4 Fairlane Models</div> <div>5 Fairlane 500 Models</div> |
| PLUS 5 NEW MODELS IN THE STATION WAGON SERIES |   |



PROUDLY PRESENTS

1956

WORLD SERIES

Direct Play by Play Broadcast

Brooklyn Dodgers vs. New York Yankees

Commencing Wednesday, October 3, 8:45 A.M.

Sponsored by

Gillette Safety Razor Company

Through the Cooperation of

Don Lee — Mutual Broadcasting System

For the Finest in

SPORTS — MUSIC — NEWS — DRAMA

DON'T GUESS—GO CBS

1340 ON YOUR RADIO DIAL



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THE TODDLES



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ETTA KETT



SECRET AGENT X9



MARK TRAIL



by the Baers

By Walt Kelly

By George Sixta

By Wally Bishop

By Paul Robinson

By Mel Graff

By Ed Dodd

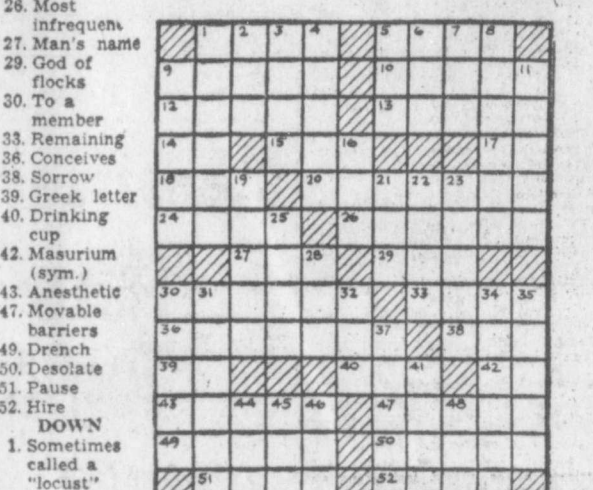
DENNIS the MENACE



'DON'T SMACK 'IM 'TIL I GET THERE, DAD!'

DAILY CROSSWORD

- ACROSS
1. A cock's crest
  2. Absent
  3. Stream of water
  4. Man's name
  5. Fish (So. Am.)
  6. Near (poet.)
  7. Organ of sight
  8. Music note
  9. Fish
  10. A planet (poss.)
  11. Moist
  12. Most infrequent
  13. Man's name
  14. To a member
  15. Remaining
  16. Conceives
  17. Sorrow
  18. Greek letter
  19. Drinking cup
  20. Masurium (sym.)
  21. Anesthetic
  22. Movable
  23. Drench
  24. Desolate
  25. Pause
  26. Hire
- DOWN
1. Sometimes called a "locust"
  2. Eggs (Biol.)
  3. Sheer
  4. Sounds, as a mule
  5. Associate
  6. Chartered boat
  7. Pale
  8. Longs for
  9. Quick
  10. Seaport (France)
  11. Audience
  12. Man's name
  13. Spigot
  14. River (Russ.)
  15. Re-fresh
  16. Malay
  17. Emmet
  18. Two-footed animal
  19. Newspaperman
  20. Kind of muffin
  21. Incite
  22. Plague
  23. Sweetener
  24. Strong wind
  25. Color
  26. Large worm
  27. Soak flax
  28. Large weight



DAILY CRYPTOQUOTE — Here's how to work it:

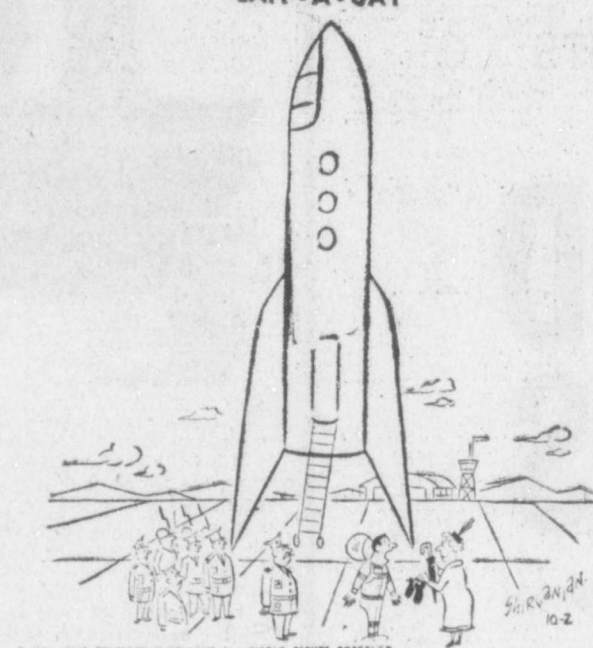
AXYDLBAAXR  
is LONGFELLOW

One letter simply stands for another. In this example A is used for the three L's, X for the two O's, etc. Single letters, apostrophes, the length and formation of the words are all hints. Each day the code letters are different.

A Cryptogram Quotation  
WSJTR GJHA ER, PWEH PWCCB  
HAR RURDHJTR; HAR TWQFDRBB  
TRRIRDS; CYQT, GJHA ER WSJTR  
— CVHR.

Yesterday's Cryptogram: THE NOBILITY OF LABOUR—  
THE LONG PEDIGREE OF TOIL—LONGFELLOW.  
Distributed by King Features Syndicate

LAFF-A-DAY



"But scientists say there IS no water on the moon!"

CORNEY



TOM DANSON'S TV-RADIOLOGIC

TV-Viewing Tips

- 7:30—Warner Brothers 7 8:30—Noah's Ark 3, 4  
7:30—Edgar Bergen 2, 3 9:00—Broken Arrow 7  
8:00—Big Surprise 3, 4 9:30—Aluminum Hour 4  
8:30—Game of Week 9

Following programs are compiled from reports provided by broadcasters. We assume no responsibility for last minute changes on their part, T.E.D.

TELEVISION TONIGHT

- Color Telecast  
TUESDAY P.M.  
5:00 P.M.  
2. 4. 13—Movie  
3. Frank Webb  
4. Carleton  
7. 8. Mickey Mouse  
11. Del Moore  
3. Navy Talent  
5. Western  
5:30 P.M.  
1. 4. 13—News  
3. Beverly on 3  
1. Sky King  
8. Theater  
9. Cartoon Express  
11. Mickey Rooney  
6:15  
5. News  
4. Whittling  
12. Tom Dugan  
13. Eddie Cantor  
6:30  
2. 3. Sgt. Preston  
3. Five Star Final  
6. Handy Hints  
11. Life with Elizabeth  
13. Range Rider  
6:45  
2. Patric Page  
3. 4. 11—News  
7:00 P.M.  
2. 3. 4. 11—Question  
4. First Time Voter  
5. Newswatch  
7. Picture Party  
9. Willy
- 11—Top Plays  
13—Backstage  
7:15  
8. Eye Witness  
7:30  
2. 3. Edgar Bergen  
4. Frankie Caro  
5. Conquistador  
7. Warner Bros.  
8. People in News  
9. Adv. Album  
11—Theater  
13—Favorite Story  
7:45  
4. News Caravan  
8. News  
8:00 P.M.  
2. 3. Phil Spector  
3. 4. Big Surprise  
5. Headline  
9. Game of Week  
13—Eddie Cantor  
8:30  
2. 3. Navy Talent  
3. 4. Noah's Ark (n)  
5. George Raft  
7. Wyatt Earp  
9. Victory at Sea  
13. 1st Run Movie  
9:00 P.M.  
2. 3. 5. Joe & Mabel  
4. Jane Wyman  
7. Broken Arrow  
9. City at Night  
11—Rosemary Clooney  
9:30  
3. 5. Political
3. Lawrence Welk  
4. Aluminum Hour  
7. Cavalcade  
11—Public Defender  
10:00 P.M.  
5. Favorite Husband  
5. Movie  
7. Police Files  
8. Dick Powell  
11—Crime Beat  
13—Hypnotist  
10:30  
2. 13—News  
3. 4. Big Town  
7. Playhouse  
8. Star Performance  
11—Paris Peetees  
10:45  
13—Tom Dugan  
11:00 P.M.  
2. Movie  
3. 4. 7. 11—News  
5. Foreign Pictures  
9. Game of Week  
11:15  
4. Sports  
7. Movie  
11—Public Defender  
11:30  
4. Tonight  
5. 5—News  
11—Movie  
12:30 A.M.  
4. Movie Museum

TOMORROW

- WEDNESDAY A.M.  
6:00 A.M.  
4. Today  
7:00 A.M.  
2. 3. 4. 11—Pacific  
11—Sheriff John  
8:00 A.M.  
4. Home  
11—Top of Morning  
9:00 A.M.  
2. 3. 4. 11—Lady  
4. The Tac Dough  
9:15  
2. 3. 4. 11—Life  
11—Stu Erwin  
9:30  
2. 3. 4. 11—Tomorrow  
4. Could Be You  
7. Jack Owens  
9:45  
2. 3. 4. 11—Light  
10:00 A.M.  
2. 3. 4. 11—News, Stand Up  
4. Ding Dong School  
11—Racket Squad  
10:30  
2. 3. 4. 11—Tune  
4. Today  
7. Cartoons
- 11—Star Showings  
11:00 A.M.  
2. 3. 4. 11—Movie  
7. Little Schoolhouse  
11—My Little Margie  
11:30  
2. 3. 4. 11—Art Linkletter  
7. Ten Minute  
7. Nasty Theater  
11—Sheriff John  
12 NOON  
2. 3. 4. 11—Movie  
7. Film Festival  
9. Fireman Joe  
12:30  
2. 3. 4. 11—Bob Crosby Show  
11—Steve Martin  
12:45  
2. 3. 4. 11—Movie  
7. Brighter Day  
2. 3. 4. 11—Queen for Day  
9. Movie  
1:15  
2. 3. 4. 11—Secret Storm  
7. Movie  
1:30  
2. 3. 4. 11—Edge of Night  
7. 4. 11—Movie  
5. News  
2:00 P.M.  
3. 4. 11—Movie  
7. Ladies Fair
3. 4. 11—Comedy Time  
7. Movie  
5. My Little Margie  
7. 2:15  
11—Reimer's Station  
2:30  
2. 3. 4. 11—Rich  
7. 4. 11—Movie  
2:45  
9. Parlor Party  
3:00 P.M.  
2. 3. 4. 11—Garry Moore  
7. Johnny Carson  
4. Playhouse  
3:15  
3. 4. 11—Movie  
7. 4. 11—Movie  
3:30  
2. 3. 4. 11—Arthur Godfrey  
7. Glamour Girl  
8. Mandy  
9. Louis Quom  
11—Whittling  
4:30 P.M.  
7. Name That Song  
12—Music Parade  
4:30  
2. 3. 4. 11—Early Show  
7. 4. 11—Movie  
4:45  
3. 4. 11—Movie  
7. 4. 11—Movie

KCMJ RADIO LOG

1340 ON YOUR DIAL

Programs supplied by Station KCMJ.  
Subject to change without notice.

- MONDAY THRU FRIDAY  
6 A.M. TIL 5 P.M.  
6:00 Bandstand  
6:30 Ranch Weather  
6:35 Bandstand  
7:00 News & Sports  
7:10 Bandstand  
7:30 Frank Goss News  
7:45 Harry Babbitt Show  
8:00 Bandstand  
8:15 David Valle News  
8:30 Palm Springs Today  
8:45 Coffee Break  
9:00 Wendy Warren  
9:15 Howard Miller Show  
9:30 Helen Trent  
9:45 Our Gal Sunday  
10:00 Nora Drake  
10:15 Aunt Jenny  
10:30 Young Dr. Malone  
10:45 Aunt Mary  
11:00 Bill Downs News  
11:05 Right to Happiness  
11:15 Second Mrs. Burton  
11:30 Strike It Rich  
11:45 Pat Buttram Show  
12:00 News At Noon  
12:15 Bandstand  
12:30 Art Linkletter's  
Houseparty  
1:00 Arthur Godfrey Time  
2:30 Ruth Ashton Women's  
News  
2:40 Weather and You  
2:45 Bandstand  
3:00 News
- 3:05 Bandstand  
3:30 Alyce Walker Show  
4:00 Weather Says  
4:05 Our Town  
4:15 Bandstand  
4:45 Peggy Bull Show  
4:55 Business News
- TUESDAY 5:00 p.m. til 6:00 a.m.  
5:00 Edward R. Morrow  
5:15 Conty & Local News  
5:30 Tom Harman Sports News  
5:45 Frank Goss News  
5:55 Local News  
6:00 Bandstand  
6:15 Lowell Thomas News  
6:30 Amos 'n' Andy  
6:35 Bob Trout News  
7:00 Master of Melody  
7:25 News Analysis  
7:30 Bandstand  
7:45 Johnny Dollar  
8:00 CBS News  
8:05 Bandstand  
8:15 Bing Crosby  
8:30 Suspense  
9:00 News  
9:05 Bandstand  
10:00 CBS News  
10:05 Local & Sports News  
10:15 Bandstand  
10:55 News  
11:00 Bandstand  
12:00 Nitebeat (Music, News  
& contests) til 6:00 a.m.

KPAL

1450 ON YOUR DIAL

- 6:00- 9:00 a.m.—THE BILL JENKINS BIT  
9:00-10 a.m.—THE BOB DEVINE SHOW  
10:00-11:00 a.m.—PALM SPRINGS CALLING  
11:00-12:00 NOON—THE BOB DEVINE SHOW  
3:00- 6:00 p.m.—THE CAMERON 'BUD' LEE SHOW  
6:00- 9:00 p.m.—THE BOB DEVINE SHOW  
9:00-12:00 p.m.—THE CAMERON 'BUD' LEE SHOW  
12:00- 6:00 a.m.—MR. IMAGINATION

RALPH WARREN AND THE NEWS ON THE HOUR AND  
EVERY HALF HOUR 8:00 A.M. TIL 6:00 P.M.

By Clarence Thorpe







## George Gannon, Realtor

NOTE OUR NEW ADDRESS

1201 No. PALM CANYON DRIVE

**HARD TO BELIEVE!** This new 3 bedroom, 2 bath home can be purchased for \$1875 down with easy monthly payments—forced air furnace and lots of tile—near schools—Full price \$13,975.

**CUSTOM BUILT MODERN**—Impressive home on 188' frontage—room for pool, badminton, 3 large bedrooms, 2 fully tiled baths—sliding walls of glass—built-in oven and stove. Oversized living room. Wired for hi-fi and extras of all kinds. Eastern owner says: "sell for the low price of \$25,750." Terms to suit.

**HERE IS THE MOST!**—2 bedroom, 2 bath, custom built for the owner with unusual appointments such as: a terraza floor in living room, all new and different decor. Fully furnished in the finest. Beautiful south patio with enclosed grounds commanding panoramic view of the desert. Room for pool. Full price \$28,500.

**EXCLUSIVE RESIDENCE IN LAS PALMAS**—Here is a better built 3 bedroom, 3 bath home, beautifully carpeted and finely furnished. Walled grounds, completely landscaped. Walking distance to town. Room for pool. Only \$45,000.

## INCOME

**3 NEW UNITS**—Warm Sands—Adorable studio apartments. Room for more. Walking distance—\$25,500.

**4 NEW BEAUTIFUL UNITS**—Owner's 1 bedroom suite, living room, carpeted, with fireplace. Furnace heat, natural wood kitchen, garbage disposal, on sewers. A real buy at \$35,500.

**4 UNITS AND POOL**—Beautifully furnished in Palm Highlands. Owner's has 2 bedrooms and fireplace. Completely walled. \$49,500.

## TOP ACREAGE BUY

**20 TO 80 ACRES**—close in—ripe for subdivision—in fast developing area—lots of water. \$750 per acre.

## ASSOCIATES

Marie Busch Geraldine Fredericksen Roger Richard  
Sam Franks Jim Crowe J. R. Wahlberg  
Jim Pottenger Cub Parker Sally Franks

1201 NORTH PALM CANYON

PHONE 2772

## DAILEY SPECIALS

**1.—OPEN HOUSE, 1 TO 4—1380 PASO DE MARCIA.** Best buy in "Deep Well," 3 bedrooms, 2 baths, refrigeration and desert cooling. Pool, walled, landscaped. Bargain. Quick possession.

**2.—641 OCOTILLO AVENUE**—For sale or for rent. 4 bedrooms, 3 baths, 2500 sq. ft. Completely refrigerated. High quality construction with hardwood floors, 9½ ft. ceilings, more closet and storage space than you can use. Large lot 110'x135' completely walled and landscaped. New beautiful pool, 18'x42' off large covered flagstone patio with south exposure. Convenient. Close in. Wind-free location. Furnished price \$49,500. \$10,000 cash down. Must see to appreciate.

**3.—840 BILTMORE CIRCLE**—New modern 3 bedroom, 2 bath, 2000 sq. ft. Large lot. Near Cahulla school. Must sell immediately. \$34,500 or submit your offer, reasonable or otherwise!

**4.—1337 BUENA VISTA**—Cute modernistic pumice block. 2 bedrooms with south patio area just right for pool. Walled lot. Flagstone fireplace. Redecorated. Furniture optional. Immediate possession. Total price \$16,500. Cash down \$2500. Better hurry!

DAILEY REALTY — 412 N. Indian Ave. — Phone 2909

## New Offerings

**STARS' home in Deep Well.** 3 bedrooms 3 baths, refrigerated cooling, pool. Very well furnished and in the best of Deep Well Estates. By appointment. Only \$49,500.

**NEARLY NEW 20 unit hotel on Palm Canyon.** Exceptional return \$210,000 good terms.

**MOST COMFORTABLE** smaller home on San Lucas. Splendid outdoor living area. \$24,500.

**LOT—heart of Deep Well—the finest—\$8950.**

**BEAUTIFUL DEEP WELL home.** 2 bedrooms, 2 baths. Exquisitely furnished. POOL — plus many extra values, \$45,000 or \$37,500 unfurnished.

**EXCEPTIONALLY good 3 bedroom, 2 bath home on choice corner lot.** Less than one year old. Only \$25,000.

## Ernie Dunlevie

CARLSON JOHNSON COND  
PALOZZI CANNON  
1807 N. Palm Canyon Drive  
Phone 2650 or 9178

## PETER NELSON

\$1,200 — 2 Bedroom, furnished \$4500 — Lot 100 x 103, Southend. \$6500 — Large Corner, Mesa Tract. \$7000 — R-2 for 5 Units. Terms. \$13,750 — Home on R-2 lot. South.

## PETER NELSON

15a E. Palm Canyon Ph. 9639

## BEST BUY

**OWNER—Must sell furnished 2 bedroom home, fireplace, beautiful walled in gardens, 10 palm trees, heated pool.** Price \$25,000, 560 Vista Oro.

**FURNISHED 2 bedroom, 2 bath home plus 2 bedroom, 1 bath guesthouse.** Fine corner 200' x 160'. Plenty room for additional building. \$32,500. Courtesy to Brokers. 1188 Tamarisk Road. PHONE 5455

**\$9500 NEW House, \$1000 Down.** Furnished house, garage, extra bath, R-2 Lot, wading distance \$18,500. Louis Venger, Realtor. Ph. 9833 or 5595.

"ALL MEN ARE BROTHERS."

**BY OWNER lovely home and 3 room guesthouse.** Spacious patio, garden. \$16,500. Newly redecorated. Large living room, fireplace. 527 Paseo De Anza. PHONE 2478 OR 3373

**DELUXE Home \$12,200 — \$1000 Down, 875 month, 2 bedrooms.** 63940 San Rafael Place—crosses No. Indian.

## HAROLD HICKS

And Associates

## ANNOUNCE THE OPENING OF NEW OFFICE

1345 North Palm Canyon Drive

HAROLD HICKS, Realtor  
and Associates  
is a firm that has  
grown with Palm Springs  
for more than 28 years.

WE NOW HAVE A  
COMPLETE  
INSURANCE DEPARTMENT  
UNDER THE SUPERVISION  
OF GEORGE BROWN.

## HAROLD HICKS

REALTOR

Mildred Jackson Associates Ray Baur  
Burnham Bigelow Edward Burghard Paul Aust William Hopkins Ken Herman

NEW ADDRESS

1345 North Palm Canyon Drive

9681 NEW PHONE 9681

## Movie Star's Home

COMPLETELY FURNISHED home in exclusive neighborhood. Guest houses surround the large pool. Beautifully landscaped, walled. \$95,000, or will lease for season, \$9000.

**11 UNITS**—all leased for one year. Shows good income \$125,000.

**22 UNITS**—Palm Canyon Drive. Showing good income \$250,000

**4 DOUBLE UNITS**—Pool. On Palm Canyon Dr., 160' frontage, corner location. \$65,000.

**5 APARTMENTS**—pool. Lovely owners' apartment. All walled. Now leased \$65,000.

**3 BEDROOM, 2 baths**—furnished home. \$27,500.

**2 R-3 Lots**—228' x 102'. Room for 23 units. \$40,000.

**2 R-3 Lots**—Racquet Club area. One lot has 5 room house, now leased. \$35,000.

Let us sell or lease your property

**Paul Burkholder**  
339 N. Palm Canyon Drive  
Phone 2613 or evenings  
Phone 8-5681 and 9208

## Million Dollar View

**THUNDERBIRD CLUB area.** New ultra modern furnished 3 bedroom, 3 bath home. Built-in stove, pool. Extra large view lot. \$59,000, terms.

**DEEP WELL AREA**

**NEW 3 bedroom, 3 bath home.** modern. Fireplace, built-in fixtures, Birch cabinets, dishwasher. \$34,500, terms.

**NEAR SCHOOLS**

**3 BEDROOM, 2 bath, partly furnished home.** Beautiful patio and pool. Large lot. \$24,900, terms.

**RENTAL**

**3 BEDROOM, 3 bath home, furnished.** Good location. \$250 per month on lease.

**YOUR LISTINGS APPRECIATED**

**E. C. Garland**  
REAL ESTATE  
Midge Rocks — Associate Broker  
Residence Ph. 9157 or 4878  
482 N. Palm Canyon Ph. 2140

**15 UNITS FOR YOU**

**WITH Pool—across from Hospital.** and room for additional. \$115,000.

**BEST 3 bedroom, 3 bath NEW HOME.** Large lot. \$29,500.

**R-3 LOT—top location** .....\$7500

**2 R-1 View Lots** .....each \$3500

**JOHN C. DAVIS**  
1171 N. Palm Canyon Ph. 9475

## Jules De Vorzon

REALTOR

**4 Bedroom home, pool, furnished** terrific value \$45,000.

**3 Bedroom, furnished** .....\$16,500

**19 Unit Hotel** .....\$150,000

**12 Unit Hotel** .....\$75,000

**EASY TERMS**

**380 N. PALM CANYON**  
PH 5240 5178 Evenings

**COMMERCIAL BUILDING.** 30 ft. frontage by 30 on Palm Canyon Dr. to a 20 ft. alley. Parking space. Southend, where no wind ever blows. Beautifully built with stall showers, cooling and heating system. Wired 220. Ideal for doctors and other professionals. Only \$35,000—\$20,000 down. See owner at 150 East Palm Canyon Dr. near the Palm Hotel.

**Phone 5005 For Classified Ads!**

## Peter B. Sheptenko

OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE

**WHY PAY RENT?**

**3 BEDROOM, 2 full baths.** Large living room with fireplace. Large completely walled and landscaped lot. SWIMMING POOL. Enclosed POOL HOUSE. 2 car garage. ALL FOR ONLY \$19,500. Easy terms.

**DELUXE HAWAIIAN**

**2 BEDROOMS, 2 full baths.** BEAUTIFUL SWIMMING POOL. Property completely walled and landscaped. Separate guest house. Good location with terrific view. Furnished. Only \$32,500.

**LAS PALMAS ESTATES**

**3 BEDROOMS, 3 baths,** with separate guest house. Large walled, landscaped lot. Large living room with fireplace. Plenty of room for SWIMMING POOL. Located in finest residential area in town. Completely furnished. Only \$37,500

**BEST BUY IN DEEP WELL**

**4 BEDROOMS, 3 baths,** choice corner location. BEAUTIFUL Swimming pool. Large living room with raised fireplace. Completely refrigerated. \$42,500

**4 UNITS — POOL**

**NORTH END.** Each unit has living room, kitchen, bedroom, bath walled and landscaped. Room for more units. Completely furnished. \$37,500. Will trade.

**11 UNITS — POOL**

**1 BEDROOM each.** Beautifully furnished. All leased. Income \$20,000 year. Price \$129,500, terms.

**Peter B. Sheptenko**

THE PIONEER REALTY CO.  
OF PALM SPRINGS

475 N. Palm Canyon Dr.  
Phone 2727

**FURNISHED 3 bedrooms, 3 baths,** large rooms. Built-in stove and oven. Unit heat. Double garage. Pool. Walled-in yard. Lovely porch and patio. 3 years old. \$42,500.

**NEW UNFURNISHED 4 bedrooms, 3 baths.** One bedroom can be large dining room. Refrigeration cooled. Forced air furnace. Large plastered garage, pool. Large roofed patio, walled yard. Can be bought for \$15,000 down to qualified buyer. Price \$41,500.

**MARTHA JAMES**  
REALTOR

445 N. Palm Canyon — Ph. 2751

**James Hammond**  
REALTOR

**FURNISHED TRIPLEX—\$29,500**

**5 UNIT APARTMENT—all rented** on years lease — \$41,000

Associates

Esther P. Hammond

Lisa Jones Marian Mathews

Charles Mathews

875 N. Palm Canyon Drive

Phone 3373

**OPEN HOUSE**

**DEEP WELL Ranch Estates,** new 4 bedroom, 4 bath, den, pool, lanai, 2 fireplaces, built-ins, terrazzo entry, baths pullmans, refrigerator, hi-fi, radio, record player, landscaped, sprinkler, fence, lights. Palm Tree, corner Sagebrush.

**3 BEDROOMS, 3 baths and pool.** Furnished or unfurnished. \$37,000 Owner P. S. 5423 or CR 1-4130. Beverly Hills California.

## THERESA PRESS

HOMES

**3 Bedrooms, 3 baths.** Pool. A luxurious home .....\$39,750  
**3 Bedrooms, 2 baths.** Good terms. Popular location .....\$14,850  
**3 Bedrooms, 2½ baths.** New stove, refrigerator, carpet .....\$18,500  
**3 Bedrooms, 1 bath.** Refrigeration cooling unit, sprinkler .....\$17,000

HOTELS

**9 Units.** Excellent owner's quarters. Heated Pool .....\$85,000  
**12 Units.** Spacious. Unusual features. A moneymaker .....\$135,000  
**12 Units.** Room for more. Paddock Pool. Refrigeration .....\$135,000  
**15 Units.** New. Private patios. Sprinkling system .....\$175,000

HOTEL SITES

**200 x 200** .....\$35,000  
**270 x 100** .....\$35,000  
**135-foot Palm Canyon Frontage** .....\$40,000

## THERESA PRESS, Realtor

FRANK GAUTIELLO  
611 South Palm Canyon Drive

TED McKINNEY  
Phone 3282 or 5294

## DON CAMERON, Realtor

Says—"Top Speculation Acreage"

**40 ACRES**—situated near the Country Club. \$1000 per acre.

**20 ACRES**—Highway 111—\$2250 per acre. Terms.

**10 ACRES**—Near Highway 111—\$950 per acre.

**10 ACRES**—Near Thunderbird Country Club. \$3250 per acre.

ASSOCIATES

Al Ziskin

Isabelle Cameron

ON "THE STRIP," HIGHWAY 111, RANCHO MIRAGE

Phone P.S. 8-4932 — Palm Desert 76-3961

HEAR the "DON CAMERON SHOW" over K C M J every SUNDAY AT 3 P.M. for the BEST BUYS on the DESERT!

## HUTTON'S REAL ESTATE

WATCH FOR OUR SPECIALS!

**\$1500 DOWN, 2 bedroom, new \$100 month.** Only \$10,950.  
**MODERN—3 bedroom, 2 baths.** \$1900 down. Total \$13,950.

INCOME PROPERTY

**3 UNITS**—With pool. \$10,000 down. Sacrifice \$35,000.  
**13 UNIT HOTEL**—Choice location. Established 7 years. Terrific repeat business. On large corner lot. \$135,000.

LOTS

**200'x200' CORNER, street to street** — choice location to build 20 units—\$35,000.

**2 CORNERS and 2 adjoining lots, 100'x100' each.** Can build 20 units—\$35,000.

**LARGE 2½ acre Palm Canyon corner, close in**—\$85,000.

**RESIDENTIAL LOTS**—\$2500 up.

**WE NEED LISTINGS — EXPERIENCED SALESMEN WANTED**

## HUTTON'S REAL ESTATE

505 North Palm Canyon Drive

Phone 5977

## CROWN REALTY

COZY

**COMPLETELY furnished 3 bedroom, 2 bath, nice patio, sun-deck, carport, landscaped and fenced.** \$14,750. Easy terms.

**CUSTOM BUILT**

**SOUTH end new modern 3 bedroom, 2 bath, O'Keefe and Merritt built-in kitchen, large Swedish fireplace, oversize closets.** Close to Cahulla school, \$23,500.

**\$3,500**

**SOUTH end large level R-1 lot.**

**CORNER lot, Deep Well area.**

**212 FT. Frontage** North Palm Canyon and Indian Ave., will accommodate commercial building or 30 units. Exceptional terms.

**CROWN REALTY**

SUITE 18, THE PLAZA PH. 9523

**SMALL 2 Bedroom house, north** Palm Springs Area. \$900 down. \$58 month. Phone 6502 or 9304.

**CATHEDRAL CITY**

**Cathedral Values**

**2 BEDROOM Home—Pool** \$12,500

**NEW 2 bedroom home** .....\$9500

**ON YOUR LOT**

**1 BEDROOM Duplex — Ready to** Rent — \$717

**2 PEDROOM—Move In — \$5695**

**LOTS AND ACREAGE**

**Mayfield Realty**

ASSOCIATE — BOB IRVINE

68-472 Broadway Cathedral City

Across from Bank Ph. 8-7024

81-777 HIWAY 111 — INDIO

PH 7-5917 Associate, Paul Krampe

**SEE US BEFORE BUYING!**

**SPECIALS**

**1 Bedroom furnished house, like** new, garage. Nice area. ...\$9250

**\$2500 DOWN**

**LARGE 1 bedroom, garage, view,** 2 lots, furnished. Submit terms. \$10,000

**Home and 4 nicely furnished** units; facing 2 streets. Good. \$7000 DOWN

**R-3 Income Lot 100 x 175; also** 1½ bedroom, 1½ bath house. Lot alone worth price .....\$11,500

**RUTH BILES**  
REALTOR

744 BROADWAY (HIGHWAY 111)

Cathedral City Ph 8-3734

Branch Office — Phone 8-6288

**ATTRACTIVE 2 bedroom home on** view lot above Cathedral City. \$14,500; \$5,500 down. See at 38664 Bel Air Drive or Phone 8-6262.

## CULVER NICHOLS, Realtor

SUBDIVIDER AND DEVELOPER

AT 861 NORTH PALM CANYON DRIVE SINCE 1932

**\$2,000 DOWN—3 bedroom, 2 bath, near schools** .....\$13,975

**DELIGHTFUL VIEW MODERN 3 bedrooms,</**



## AMY NELSON

\$10,950—New 2 bedroom, 1 bath, \$1500 down.  
\$16,750—New 2 bedroom, 2 bath, large garage, fireplace.  
\$19,500—3 bedroom, 2 bath, pool, insulated, TV.  
\$23,500—New 3 bedroom, 2 bath, refrigerated, 2 fireplaces.

### UNITS

\$15,500—Furnished duplex, good income. Very attractive.  
\$42,500—5 Units—Pool. Very good terms.  
\$75,000—12 Units—Pool. Top location.

### LOTS

R-1 \$2500 up, R-2 \$5000 up, 3 adjoining Highway, \$10,000 each.  
Many fine lots to show. Some terms.

WE NEED RENTAL LISTINGS — TENANTS WAITING!

MEMBER REALTY BOARD AND MULTIPLE LISTING SERVICE

## AMY NELSON, Realtor

2277 North Palm Canyon Drive Phone 5254 or 5545  
San Clemente Office 508 No. Highway 101 — Phone Hy. 21121

## CATHEDRAL CITY BUY OF THE MONTH!

Only \$20,500—is the full price of this beautifully completely furnished 2 bedroom home. Like new—in a nice district. Has utility room with extra 1/2 bath, a spacious kitchen with O'Keefe and Merritt stove and a G.E. refrigerator, extra large living room with picture fireplace, separate wall furnace in living room and each bathroom, extra large bedroom with plenty of elbow room, electric heater in bathroom. Large walk-in closets. Corner lot. Many more fine features. Must be seen to appreciate. Why not buy the best for less!

## JORGENSEN REALTY

Cal Brown—Associate Broker and Business Opportunity Broker.  
Associates—Charles Scott — Ben Rothenberg  
58-574 Broadway (Highway 111)  
Cathedral City Phone 8-3401

### Real Estate Wanted 37

LIST WHAT YOU HAVE  
TO SELL, RENT OR TRADE  
WITH PALM SPRINGS  
MOST PROGRESSIVE OFFICE

**Peter B. Sheptenko**  
THE PIONEER REALTY CO.  
OF PALM SPRINGS  
475 N. Palm Canyon Drive  
Phone 2727

NEW OFFICE — just opened —  
needs listing on homes.  
LOTS, RANCHES, ACREAGE.

DESERT SKY REALTY  
71-800 Hwy 111, Next to  
Post Office, Rancho Mirage  
Ph. Palm Springs 8-3363

HAVE buyers for well located R-1,  
R-2 and R-3 lots.  
SUN REALTY CO.  
OF PALM SPRINGS  
428 N. Palm Canyon Ph. 2925

FOR BEST RESULTS  
List Your Property  
With Adolph Israel  
Realtor 671 N. Palm Canyon

### Industrial 38a

AVAILABLE space for contractor,  
accountant, architect or such—  
with Real Estate Broker on  
North Palm Canyon Drive. Ph.  
2605

FOR RENT—Small Commercial  
M-1, South end—Shop and/or office,  
off street parking. Lease.  
PHONE 9775

### Business Rentals 38

2000 SQUARE FEET plus. All or  
part. Offices, professional, studios,  
forced air, wood floors,  
unlimited parking. On Highway 111.  
Rancho Mirage—Ph. 8-6698

STORE building with living quarters  
on Twentynine Palms Highway,  
Morongo Valley. Inquire  
Arnold's Hardware.

## NEW BUILDING

25 x 25 ON N. PALM CANYON  
LEASE—OWNER. PHONE 5627

### Wanted to Rent 39

MAN with watch dog wants house-  
keeping room with yard, reasonable  
or exchange for work. Box  
190, Desert Sun, File H-9.

2 BEDROOM house or apartment  
furnished. Working couple.  
PHONE 2255

### Rooms for Rent 40

YOUNG lady to share lovely home  
in Palm Springs or will rent  
room with private bath; also other  
privileges. Pool. Write or wire  
Mrs. P. Thompson, 2925 Rousevelt  
Terrace, Laguna Beach.

SINGLE bedroom with private  
bath, 282 East Amado Road.  
PHONE 4240

PRIVATE entrance and bath, good  
beds, good district, clean, quiet,  
colorful. Phone 6921.

NICE room and bath in private  
home, kitchen privileges \$55  
monthly — Call 2478.

NICELY furnished air cooled sleeping  
room, twin beds.  
420 N. INDIAN AVE. Ph. 4922

BEDROOM  
Private Entrance and Bath  
PHONE 4301

SINGLE, outside entrance, private  
bath, gentleman, \$46.  
PHONE 4089

PLEASANT southeast room, close  
in. Private entrance. Apply 277  
N. Calle Encilia.

CALL  
5005  
FOR CLASSIFIEDS

## HURRY! HURRY! HURRY!

\$14,950

is a fair price for this modest, lovable home of 3 bedrooms,  
2 baths. It has a double carport. Room for pool. Is well  
financed. Partly furnished.

\$30,000

Buy one of the most livable south end homes with 3 bedrooms,  
2 baths, large living room. Beautifully landscaped.  
Dichondra lawn, sprinklers. Room for pool. Very easy financing.  
Unfurnished.

46,500

Worth of "Fun in the Sun," because the sun floods this delightful  
home of 3 bedrooms, 2 bath. Located close in. Pool  
with large patio. TV cable. Lot 132x135. Furnished.

\$59,500

Takes this TV star's modern 9-month-old "House of Tomorrow."  
Spacious living room with unusual fireplace, 4 bedrooms,  
3 baths. Kitchen you'll love to cook in. Built-in oven,  
range, pool. Lovely furnishings.

ALSO  
PREFERRED — SELECTED  
LOTS — INCOME PROPERTY — RENTALS

## MURPHY REALTY CO.

Harold E. Murphy Graham Dexter A. Chas. Harris  
Mildred S. Potter Roy Randolph  
464 N. PALM CANYON DRIVE PHONES 5102 AND 5514

### Apartments for Rent 43

EXCEPTIONAL 1 bedroom apartment,  
beautifully furnished. Pool  
Maid service, TV for discriminating  
adults. Weekly, monthly  
or seasonal. Lease Delightful location.

### SUN AND SAND

568 WARM SANDS DRIVE

### BRAND NEW

FOUR only—ultra modern spacious  
1 bedroom furnished apartments,  
heated pool, quiet, secluded,  
adults, no pets, season or year.  
1821 EAST AMADO — PH. 7663.

### BRAND NEW

LARGE 1 Bedroom, unfurnished,  
separate laundry room, pool.  
629 THORNHILL ROAD PH. 7470

### MODERN furnished studio apartment,

fireplace. Near El Mirador.  
\$100 month on lease.  
Culver Nichols, Realtor. Ph. 2182

### MODERN Furnished one bedroom

apartment. Electric Kitchen. 362  
North Palm Canyon Drive, Apt.  
3, Phone 5252.

### 1 BEDROOM furnished apartment.

Yearly lease, suitable for two.  
Utilities included \$75 a month.  
PHONE 8-3417

### LOVELY 1 bedroom apartment

Pool, private patio, air conditioning.  
Completely furnished.  
970 Parocela — Ph. 3772

### FURNISHED 1 Bedroom Apartment

with fireplace, outside barbecue  
and patio. Also studio  
apartment. 558 Calle Abnoria.

### SUMMER RATES—1 and 2 bedroom.

Day, week or month.  
Pool, TV in every unit. Bermuda  
Palms, 650 Indio Rd. Ph. 9944.

### NICELY furnished 1 bedroom

apartment, also studio apartment,  
on year or season lease.  
967 Camino Parocela. Ph. 6327.

### ULTRA Modern unfurnished

spacious 1 bedroom. Pool, TV Cable.  
Many closets. Adults. 835 S. Camino  
Real Ph. 4607 or 9860.

### MODERN studio, close to Thriftys.

\$100 month by day, utilities included.  
431 S. Palm Canyon  
PHONE 9450

### BRAND NEW 1 BEDROOM

FURNISHED  
463 CHUCKWALLA ROAD

### 1 BEDROOM furnished apartment.

\$115 per month, utilities included.  
No lease. Good location. Inquire  
475 North Palm Canyon Drive.

### TWO 1-bedroom unfurnished, New

TV Cable, lease also 1 single furnished,  
private bath and entrance.  
667 Camino Real.

### BEAUTIFULLY furnished 1 bedroom.

New building, TV Cable.  
Years lease. Ph. 9148 or 6012.

### FURNISHED APARTMENTS

Single and Double. Close in.  
205 So. Palm Canyon

### BEAUTIFUL modern kitchenette

apartment, quiet location. Reasonable.  
Phone 5068.

### FURNISHED Studio by day, month

year \$75. Near Ramon and Indian.  
Adults. Phone 6473.

### BEAUTIFUL Furnished 1 Bedroom

Modern Apartment. South End.  
Near Bus. Adults Lease Ph. 9018

### OUTPOST MOTEL

APARTMENT \$55 PER MONTH  
PHONE 6109 OR 8-7372

### APARTMENT, new furnished, 2nd

floor. Lease \$85 month. 208 N.  
Indian. Phone 5095.

### STUDIO APARTMENT

CLOSE IN, studio apartment, re-  
decorated, apply 277 N. Calle  
Encilia. Also Room.

### Houses for Rent 46

5 ROOM Furnished home, 2 bedrooms,  
2 baths.  
1395 GRANVIA VALMONTE

### Houses for Rent 46

COTTAGE, partly furnished for  
couple. No pets. Thunderbird  
area. \$60 month and utilities for  
season. 70290 Forbes Lane.  
PHONE 8-3398

NICE roomy furnished 2 bedroom  
house for rent or lease near May-  
fair Market. 365 E. Alejo Road.  
Palm Springs.

3 BEDROOM house, new modern,  
deluxe furnished, heated pool,  
TV. Choice location, rent by  
month or week, phone. 6930.

ADOBE House in Araby. Terrific  
view. 3 bedrooms, 3 baths, garage  
furnished. \$250 month years  
lease. Phone 2905.

\$85 MONTH, 1 bedroom furnished,  
enclosed patio. Suitable for 2  
adults only. 408 San Raphael Rd.  
north end of town. Ph. 2269.

### Houses for Rent 46

FOR RENT. Seasonal or by the  
year. 2 lovely homes nicely furnished.  
Must see to appreciate.  
Convenient location. One—two  
bedrooms two baths, guest room  
and large convertible den, living  
room, dining room. Heated  
terrazzo pool, enclosed patio and  
sundeck. Beautiful home completely  
redecorated. Available to  
see, latter part of October. No  
pets or small children. Call 4506  
or inquire 1160 El Alameda.

### 588 DESERT WAY

DELUXE DUPLEX  
ONE and two bedrooms. Available  
now. Beautifully furnished, gar-  
ages. Adults. Private yard. Pool  
available. Gardener included.  
Reasonable rent for season or by  
the year Ph. 2236 or 5854.

### Tamarisk Country Club

FURNISHED, 4 Bedrooms. Pool.  
Refrigeration. \$1500 a month.  
PHONE 8-7452

### 3 BEDROOM unfurnished house.

Also 3 bedroom unfurnished  
apartment. 710 Broadway, Cath-  
edral City. PHONE 8-5005

### NEW 3 Bedroom, 2 bath, unfur-

nished. Close to new school.  
PHONE 2734

### NEAR El Mirador — New unfur-

nished 3 bedrooms, 2 baths —  
with pool. Lease \$300 per month.  
Call Mrs. Busch 2772.

### BEAUTIFULLY furnished, 3 bedrooms,

3 baths, lanai, heated  
pool, forced air. Near El Mira-  
dor Hotel. \$3600 season. Ph. 6769.

### NEW Furnished 3 bedroom, den,

3 bath, or 1 and 2 bedroom apt.  
Season or year. Adults only.  
PHONE 7856

### UNFURNISHED 1 bedroom house

\$75 mo. Gas and water paid.  
Kids O.K. 701 Calle Amigo.

### 3 BEDROOM, 2 bath furnished

house. Available Oct. 1st. Phone  
6784 after 5 p.m. or weekends.

### 1 BEDROOM house, partly furnished,

Thunderbird area. Lease.  
\$70 month. Phone 9417.

### 3 BEDROOM house, furnished, TV

outlet \$190 month.  
CALL 4837

### FURNISHED HOUSE — POOL

Reasonable, by Season or Year.  
PHONE 9525

### Trailer Rentals 49

MODERN TRAILER, new beauti-  
fully furnished cabana. Refrigerator  
Cooler. Twin beds in trailer.  
Double bed, lavatory and shower  
in Cabana. TV wired, pool and  
park privileges. Palm Valley  
Trailer Park. Perkins. Ph. 8-3399

### TRAILER For Rent—Prefer working

person or retired couple. \$80  
per month. Phone 8-3433.

### NEW 21 ft. Trailer, bath, cooler,

In park, with pool and J.V. P. O.  
Box 704, Palm Springs, Ph. 7961.

## JIM SHARPE

NEAR NEW 2 bedroom home, carpets, drapes. Carport. Near  
school. Cash out—\$12,750.

3 BEDROOM, 2 bath, completely furnished including carpets,  
drapes, stove—everything! Ready to move in. Large corner  
lot. \$13,000. Terms.

2 BEDROOMS and Den, furnished. Fireplace. Trees, shrubs,  
fenced. Garage. Close-in location. Move in today! \$16,500  
with small down payment.

DEEP WELL—3 Bedroom, 3 bath home in the finest location in  
Palm Springs. 2 car garage. LARGE POOL. Landscaped,  
sprinklers. Carpets and drapes. Out of town owner must sell.  
\$34,500. Terms.

### INCOME PROPERTY

4 FURNISHED UNITS and room for another! In Warm Sands.  
If it's units you're looking for—see this! Only \$32,500.

5 UNITS — POOL — landscaped. A-1 location. Another value at  
\$44,500. Small down.

12 UNIT MOTEL—Heated and filtered pool. Landscaped, walled.  
Ready to start operating this season. Near El Mirador Hotel.  
Small down, full price \$75,000.

### LOTS

DEEP WELL—Large corner lot. Surrounded by beautiful homes.  
\$7,000.

R-2 LOT—Choice location, 200 ft. frontage. Heart of hotel dis-  
trict. \$17,000. Terms.

150 FT. COMMERCIAL—Palm Canyon frontage—\$31,000. Terms.  
Strictly speculation—R-1 lot. Within city limits. 60x130.  
Full price \$900. Cash or terms.

## JIM SHARPE

N. R. WILSON — Associates — B. J. BOYD  
433 North Palm Canyon Drive Phone 2545 or 2319

### Trailer Rentals 49

SMALL trailer, 1 man. Cooler, re-  
frigerator. Pool privileges. \$55,  
includes lot. Phone 5753.

### Household Goods 50

\$30 MONTH, 1 person. Dishes,  
linens, kitchen, clean, cozy. Cen-  
tral location. Phone 6921.

### Opening Specials

WROUGHT IRON decorator bed  
ensemble—with head board in  
colors, inner spring mattress and  
box springs and Hollywood bed  
frame. Complete \$69.50.

SPECIAL—inner spring mattress  
and box springs—smart colors—  
\$39.50 for both. Also guaranteed  
hotel sets—\$65.

### Maher Furniture

Dillon Road, No. Palm Springs  
D.H.S. 4-3691

### 2 BED Davenport in rose. Dinette

table and chairs. G.E. Refrigerator  
cheap. Twin Beauty Rest  
Mattresses and Springs with  
frames and headboards and mis-  
cellaneous. Phone 2941, 280 Mel.

### MAHOGANY drop leaf table, 4

chairs and china cabinet, twin  
beds and dresser. Mahogany se-  
cretary desk, bed davenport.  
PHONE 9756

### MAPLE and Wrought iron furni-

ture. Studio couches. Kenmore  
automatic, G.E. 11 cu. ft. re-  
frigerator. 2021 S. Palm Canyon.

### WE HAVE 2 excellent bargains

in used refrigerators \$60 each.  
Rupp's Refrigerator & Hardware.  
Cathedral City — Phone 8-3744

### DINING room set, Drexel Pre-

cedent, blond, contemporary mod-  
ern, 8 chairs, also 3 table lamps.  
PHONE 2629

### O'KEEFE & MERRITT, 4 Burner

plus Griddle oven and waist high  
Broiler. Very good condition.  
PHONE 6936

### WESTERN Holly Gas Stove, near

new, late model. Other furniture.  
A. E. Jones, 37349 Palo Verde  
Drive. Phone 8-5363.

### KITCHEN Chrome set, double bed,

complete. 9 x 12 Frieze rug.  
PHONE 8-3245

### NEW Walnut dresser and mirror.

New blonde bedroom suite, new  
twin bedroom suite. Ph. 8-6633.

### WESTINGHOUSE Refrigerator, 6

cu. foot. Excellent condition. \$95.  
PHONE 6146

### MISCELLANEOUS tables, lamps,

and chaise lounge. Reasonable.  
967 Camino Parocela. Ph. 6327.

### FOR SALE Monterey Dining table,

six chairs and buffet, \$60. Two  
end tables \$7.50. Phone 3207.

### RAMON

### MODERN FURNISHINGS

WE HAVE the largest stock in the  
Palm Springs area. Come in  
browse around without obliga-  
tion. Low down payment, up to  
24 months to pay.

### Good Trade-in Allowances

Corner Ramon and Sunrise  
Phone 2173

### Musical

### Instruments 50A

USED Spinnet Piano — Like new  
Rebuilt Grand Piano, A-1  
Player Piano with Rolls  
NEW AND USED  
BAND INSTRUMENTS





BOB HOWARD'S popular Howard Manor will have its traditional fall opening on Wednesday, October 10.

## Howard Manor's Traditional Fall Opening Set for Wednesday, Oct. 10

A focal point of Palm Springs' smartest gatherings since Bob and Andrea Howard took over its ownership and operation six years ago, Howard Manor's Fall openings are always noteworthy events.

The Manor's opening Wednesday, Oct. 10, is generating even more excitement than usual.

This is because Sportsman Bob Howard's long and enthusiastic promotion of true desert living at the Manor has had a tremendous impact on vacationists who make the annual trek desertward.

HOWARD, NATIONALLY known for his successful campaign to have Palm Springs designated the "Swimming Pool City," has converted the Manor's beautifully landscaped three acres into a regular desert paradise.

Aided and abetted by his former movie actress wife, Andrea Leeds, his energetic and indefatigable resident manager, Bill White and the latter's charming spouse, Elizabeth, Howard has brought the real meaning of rest, relaxation, food and entertainment to this picturesque village.

LOCATED ONLY a few blocks from the heart of the Village but boasting the seclusion of a private estate, the Manor is perfectly in tune with the desert climate and atmosphere. Each of its more than

50 units boasts colorful decor and luxurious furnishings — interiors which blend harmoniously with the hotel's Colonial exteriors.

Adaptable to the desert's myriad of moods, its guests can dress in their fancy best and then turn around and feel equally at home with casual and sports clothes.

## Don Bottorff Awarded Trip To San Antonio

Don Bottorff, 953 Paseo Dorotea, will be in San Antonio, Texas, for the regional Pyramid Club convention of the Continental Assurance Company of Chicago, Illinois.

A member of the Junior Chamber of Commerce as well as the Elks and Kiwanis, Bottorff qualified for attendance at the convention through his high standard of life insurance sales.

The convention, for which only Continental's more successful salesmen are eligible, will be the occasion for the introduction of a new policy form for juveniles. Particular attention will be given also to the insurance problems of the sole-proprietorship, partnership and close corporation.

The life department manager of the Weingarten and Hough Insurance Agency, Bottorff has his business office at 176 South Indian Avenue.

## Love Surmounts Language Barrier

Love Without Language NICOSIA, Cyprus — A British airman and his Greek bride started married life today without either knowing how to speak the other's language.

Corp. Brian Hollingsworth, 22, said that after the wedding Monday that he and his wife, 19-year-old Despina Prodromou, carried on a six-months courtship with the aid of a book called "Greek Without Tears."

**NOW-REFINISH YOUR FURNITURE WITHOUT REMOVING OLD FINISH!**

**NEW BEAUTIFUL FINISHES**

You Can Refinish a Breakfast Set, Complete Bedroom Set—TV Set, etc. For Only \$4.97

**Palm Springs Paint Co.**

378 South Indian Avenue Phone 3591

**CERTIFICATE OF BUSINESS**

THE UNDERSIGNED do hereby certify that they are conducting an Apartment house business at 629 Thornhill Road, City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of BEVERLY SANDS and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

MURRIE A. SEVERINO, 629 Thornhill Road, Palm Springs, California  
ANN E. SEVERINO, 629 Thornhill Road, Palm Springs, California.

WITNESS our hand this 19th day of September, 1956.

MURRIE A. SEVERINO  
ANN E. SEVERINO  
STATE OF CALIFORNIA ) ss.

COUNTY OF RIVERSIDE )

ON THIS 19th day of September A.D. 1956, before me FRED C. WEIGEL, a Notary Public in and for Said County and State, residing therein duly commissioned and sworn, personally appeared MURRIE A. SEVERINO and ANN E. SEVERINO known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

FRED C. WEIGEL, Notary Public in and for Said County and State.  
My Commission Expires Aug. 11, 1958.  
Publish: Sept. 23, Oct. 2, 9, 16, 1956.

**SWIM POOL OWNERS ARE CRAZY TO DO BUSINESS WITH OUR SERVICE DEPT.**

RED KENTON

## Tourist Travel Increased, All Year Club Says

This has been a good summer in the Southland's tourist business, the All-Year Club reported today.

Both the number of visitors and the amount of money they spent were up over last year, according to W. Herbert Allen, president of the community tourist organization.

A total of 1,671,710 tourists came here from other states and foreign nations during the summer months of June, July and August. This was up 4.9 per cent over the summer before.

While here they spent \$182,942, 110 which was a 3.3 per cent increase.

## SICK BOY FACES LOSS OF DOG



SUFFERING FROM ASTHMA, David Moore, 5, Rosemead, Calif., is failing to show improvement since learning his dog Teddy has a brain tumor, must be put to sleep unless funds can be found for expensive operation. Friends are trying to raise fund.

## Tragic Mistake Ends in Death

MASSILLON, Ohio — A tragic mistake ended the life of a 32-year-old woman here when what she thought was drinking water turned out to be sulfuric acid.

Mrs. Carol McCray became thirsty while visiting her husband, John, 40, at his plant. He told her she could find paper cups and drinking water in a workroom.

A moment later there was a cry from the room. Mrs. McCray had removed the lid of a jar and drunk the acid. She died an hour later in city hospital, unable to speak.

## Tosses TV Set Through Window

LONDON — John Patrick Walsh smiled at the judge today and said "it felt great, just great," to throw a television set through a dealer's window.

Walsh said he came home tired Thursday night and looked forward to watching TV. When he turned on the set nothing happened. So he called a taxi, hauled the set to the shop where he bought it, and tossed it through the window.

Walsh paid 20 pounds \$56 damages to the shop and one shilling 14 cents to the court for malicious damage.

U.S. auto manufacturers sold 759,422 station wagons in 1955, more than double the sales of such models in 1954.

## Barber Sued For Extra Cut

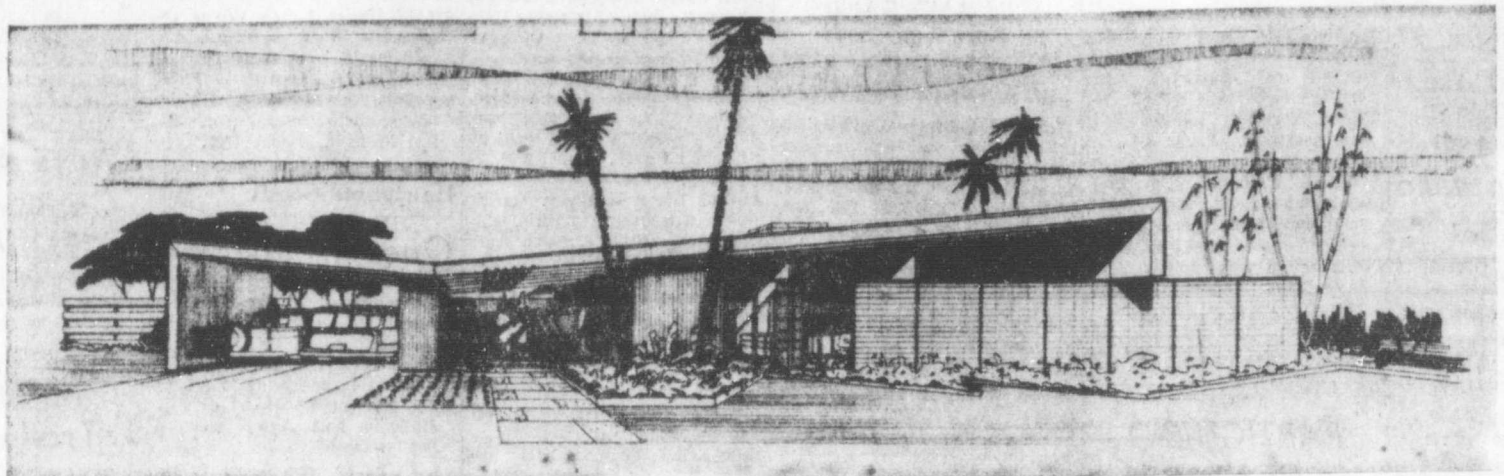
KOBE, Japan — Seventy-year-old Tabei Yoshimura sued her barber for \$83 today for trimming one-fourth inch from his mustache when he fell asleep while getting a shave.

Yoshimura complained that his "beauty was impaired" and he lost sleep because of the ridicule of his friends. However, he feared he may lose his case because the mustache may grow back in before court convenes Oct. 9.

BEAUTIFUL NEW . . .

# SMOKE TREE VALLEY ESTATES

3 BEDROOMS, 2 BATHS, HEATED POOL—ONLY \$7500 DOWN  
Price Starts At \$30,950



Extra Large Rooms and Living Area in the House, Plus Carport, Storage and Breeze Ways.

- 1.—16x32 ft. heated and filtered Paddock Swimming Pool, with light, ladder, skimmer and steps included.
- 2.—Rear of home and play area completely fenced.
- 3.—Two large palm trees and lighting of same.
- 4.—5-Ton Servel or equal electric refrigeration cooling system with water cooled condensing tower.
- 5.—Carrier forced air perimeter heating throughout.
- 6.—Rock wool insulation.
- 7.—Colored plumbing fixtures, Formica pullman lavatories and ceramic tiled showers in bathrooms.

- 8.—Kitchen genuine Formica, birch cabinets, Waste King garbage disposal, built-in Roper range and oven. Deluxe Westinghouse dishwasher.
- 10.—All living rooms with sliding glass doors and picture windows face the swimming pools.
- 11.—An abundance of and extra large closets throughout the house.
- 12.—Outstanding fireplaces.
- 13.—Minimum of 10,000 sq. ft. per lot.
- 14.—Large planting areas and patios.

For more information contact the following offices of the Palm Springs Realty Board or Your Own Broker

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1171 North Palm Canyon

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TERRY RAY  
773 N. Palm Canyon Drive

SAMUEL D. ARNER  
Box 228  
Cathedral City

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BOGGS INC.  
No. 31 Penthouse, Plaza  
Palm Springs

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WILLIAM HEISER  
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PAUL W. CLARK  
Box CC Cathedral City

GEORGE GANNON  
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